

AUG 14 1929

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

62 West 45th Street, New York

VOL. CXVI

NEW YORK, AUGUST 10, 1929

No. 6

To be published Friday, September 13th

To be promoted by the biggest all-around campaign we have ever launched.

LUCK *Your Silent Partner* by **LOTHROP STODDARD**

because . . . No one is too successful to scorn, or too unsuccessful to hope for, *Luck*.

because . . . The stories of famous people who owe their success to *Luck* are so fascinating. (Thomas A. Edison, Col. Charles A. Lindbergh, Alice Foote MacDougall, Florenz Ziegfeld, John D. Rockefeller and Henry Ford are among the many whose stories are in this book).

because . . . It's the thing that makes people go on living—the lucky break, the lucky chance—what may happen next.

\$300 in Luck Prizes—particulars in back of book

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HORACE LIVERIGHT, N. Y. Publishers



A "best seller"
with the quali-
ties of five:

ADVENTURES OF AN OUTLAW

1. Robinson Crusoe
2. Robin Hood
3. Jean Valjean
4. Captain Kidd
5. Trader Horn

FIVE IN ONE!

The reason may be found in the following statement of a prominent New York critic:

"If you like Robinson Crusoe and Robin Hood, Jean Valjean, Captain Kidd and Trader Horn, you will like Ralph Rashleigh. For Ralph has in him qualities of all five, and more adventures to the page than any of them. His memoirs are riotously good reading."—LEWIS GANNETT,
N. Y. Herald Tribune.

2nd printing. Illustrated. \$3.50

The best first
novel on our list

(PUBLICATION AUGUST 19)

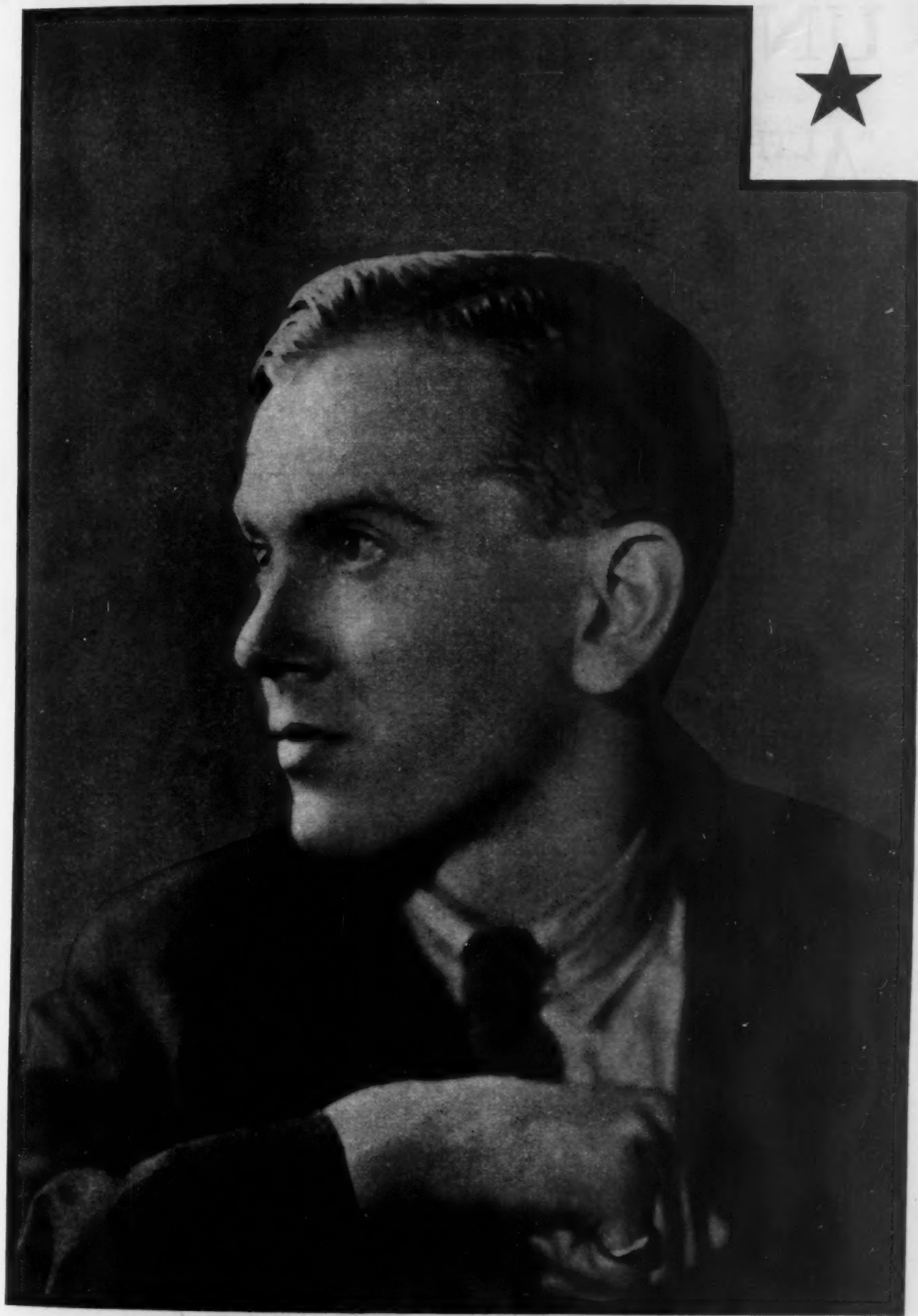
CORA POTTS

by WARD GREENE

It is difficult to see how anyone can fail to read with interest and excitement this story of Cora's adventurous journey through the South two decades ago. W. B. SEABROOK, author of "Magic Island," calls it "a savage and intelligent first novel."

\$2.50

JONATHAN CAPE & HARRISON SMITH
139 EAST 46th STREET NEW YORK, N. Y.



GRAHAM GREENE, whose extraordinary novel, *THE MAN WITHIN*, will be published September 27th by DOUBLEDAY DORAN. Last week's *John O'London's Weekly* reports *THE MAN WITHIN* as heading the Best-Seller list in England, topping even *ALL QUIET ON THE WESTERN FRONT*. *THE MAN WITHIN* has been acclaimed "a novel of such perfect poise and accomplishment that one trembles for the future of the young author . . . ★ a new star has arisen"

UNPRECEDENTED —

“ALTHOUGH the year is not yet done, and there are torrents of novels on the Fall lists, it is safe to say that until there arises in this country a novelist, who, like Galsworthy and Thackeray and Meredith, can combine the creation of full-bodied fictional characters with wit of observation, *THEY STOOPED TO FOLLY* will remain unsurpassed in any year in its chosen field of the comedy of manners. And when it is surpassed perhaps it will be by ELLEN GLASGOW herself. It is our guess that this is precisely what will take place. And until then *THEY STOOPED TO FOLLY* should remain the most delectable mingling of ironic wit and tolerance yet done on this side of the Atlantic.”

—PERCY HUTCHISON, in the *New York Times*.

SELDOM in our memory has any book been received with such immediate, rousing and honest enthusiasm. Seldom have the critics poured such wealth of praise on a book.

DOUBLEDAY, DORAN

Success!



The advance sale on this comedy of morals was 10,000 copies greater than the advance on Miss Glasgow's previous book, *The Romantic Comedians*.

Since publication day, August 1st, we have been filling re-orders at the rate of 1200 copies a day.

Our first printing was 120,000 copies. We now have 11,000 copies in stock and 15,000 more on press.

Practically all of our re-orders thus far have come from New York City. We have never known the city to be so spontaneously stirred by a single book.

This is bound to spread.

We are greatly increasing our advertising appropriation.

THEY STOOPED TO FOLLY

A comedy of morals, by
Ellen Glasgow

Author of *Barren Ground*, *The Romantic Comedians*, etc.

135th THOUSAND—DOUBLEDAY, DORAN



Dawn Ginsbergh's Revenge

by

S. J. PERELMAN

Readers of *Judge* are accustomed to breaking down with laughter at Perelman's mad cartoons and insanely irrelevant text; and our entire staff is laid up with Perelmangitis (stitches in the side), thus forcing the author to introduce his own book. (See opposite page.)

Here is an unparalleled chance for the trade to clean up on a humorist whose antics in pictures and prose will be the life of every party from now on. Our sales force would like to read just one paragraph aloud to you, but they're afraid you won't stop laughing long enough to remember the beautiful results you have already had on funsters like Anita Loos, Donald Ogden Stewart, Robert Benchley and Will Rogers. (For a description of this new comedy star, see Herr Doktor Professor Perelman's scholarly treatise on his new book — on the opposite page.)

The binding is mock leather—but the book is real velvet.

This book does not stop at Yonkers!

Priceless (\$2.00)



**HORACE LIVERIGHT N.Y.
GOOD BOOKS**



Dawn Ginsbergh's Revenge

by
S. J. PERELMAN

"With this, the first volume in the trilogy called 'Swann's Way Down Yonder in de Cornfield,' S. J. Perelman makes his bow. Woven into its pattern is the incredible gaucherie of life in the straw-hat mines of Dutch Guinea. The book itself was woven entirely under water by a small band of panama hat weavers.

"One-time dean of the Chiropody School at Harvard, Mr. Perelman was thrown on his own resources at the age of 35. He at once lay down in a small hut named Raoul Kornblum and went to sleep. When he awoke twenty years later his beard had rusted to pieces and his fowling-piece had turned white. Worst of all he had become an Armenian.

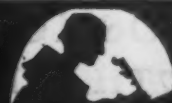
"For years he tramped the pampas, known only as Trader Hornstein. Then, one day, whilst spitting a curve into the wind, a whim seized him. When the whim relaxed its hold, he found that he had set down his experiences in five hundred closely written sheets of foolscap. Three months later he arrived in Philadelphia, penniless and barefoot, churning several pages of his manuscript. The rest is literary history.

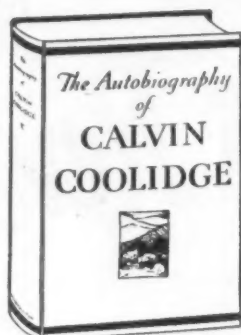
"You will want to read the book out loud; you will want to shout about it from the housetops. With every copy of this book goes a free housetop."

Outrageously Illustrated. Priceless (\$2.00)



**HORACE LIVERIGHT N.Y.
GOOD BOOKS**





JUDGING from the orders coming in for the limited edition of

The Autobiography of
CALVIN COOLIDGE

our recent announcement that it had been over-subscribed, and that we could not accept any more orders, does not seem to have been taken seriously. Nevertheless it is true, and it has been our sad duty to decline these orders.

We anticipate a little of the same skepticism about our statement that the size of the first edition will be determined by the orders received before September 10. Let us assure you again that all orders received after that date must be filled from the later edition. We earnestly urge that you make a liberal estimate of your first edition requirements and mail your order *now*.

As more and more people are collecting Americana, we suggest that you call to the attention of your customers the first trade edition. In years to come it will have definite value, for we believe it is the most typically American document of its kind since Franklin's Autobiography. Unquestionably, it is this year's outstanding biography.

Because we really believe that advertising helps to sell books, we shall see to it that the millions who are interested in Mr. Coolidge shall hear about his book. There will be imprinted postcards and circulars with which you can solicit advance orders to be ready in September. Let us know how many you can use.

H. B. Kinsley

The Autobiography of
CALVIN COOLIDGE

Publication date November 9th. Price \$3.00

COSMOPOLITAN BOOK CORPORATION
57TH STREET AT EIGHTH AVENUE, NEW YORK

Who is the Son of Perdition?

No three readers will agree

Osmundo?

the boat builder? Whose dark crime and unnatural sin dishonored his father's name and precipitated the crisis which involved so many others.

Findley?

the cynical degenerate wastrel once of Boston? His face reminded at least one man of him "who walks on the earth seeking whom he may destroy," and his advent was followed by poisoning and sudden death, by high wind, darkness, and confusion.

or Stellow?

who had lost his humanity as head of the United Sugar Co.? The innocence of surprise, the thoughtlessness of anger, the humanness of any appetite, any blind grasp at happiness—they were all gone, useless to the solid operative brain, the compact engine which built its possessor into the summit—Administrator General.

And that is only

one reason why JAMES GOULD COZZENS'

tense and powerful novel

The Son of Perdition

will be discussed and talked about!

August 22. By the Author of *COCK PIT*, etc. \$2.50

BERRINGTON

"A stirring story of adventure, genuine entertainment, profitable information."—*Manchester City News*. The hero is the notorious Nic Berrington who "rowed, galloped, sailed, and fought his way through life."

By **Sir Edward Parry**

Aug. 22

\$2.50

Japan in Recent Times

A lively and varied study of the Japanese during the most significant period of their history, internationally. The author is the editor of the *Japan Chronicle*, and correspondent to the *Manchester Guardian* and *London Daily Mail*.

By **A. Morgan Young**

Aug. 22

\$3.50

WILLIAM MORROW & CO., 386 Fourth Ave., New York

Canadian representatives: McClelland & Stewart, Ltd., 215 Victoria St, Toronto



LOONE

...never

Four "sure shot"
great list of w

James B. F.
MAN OF T

To be published Sep

William M.
THE FIGH

To be published Sep

Charles A.
THE RED

To be published Oc

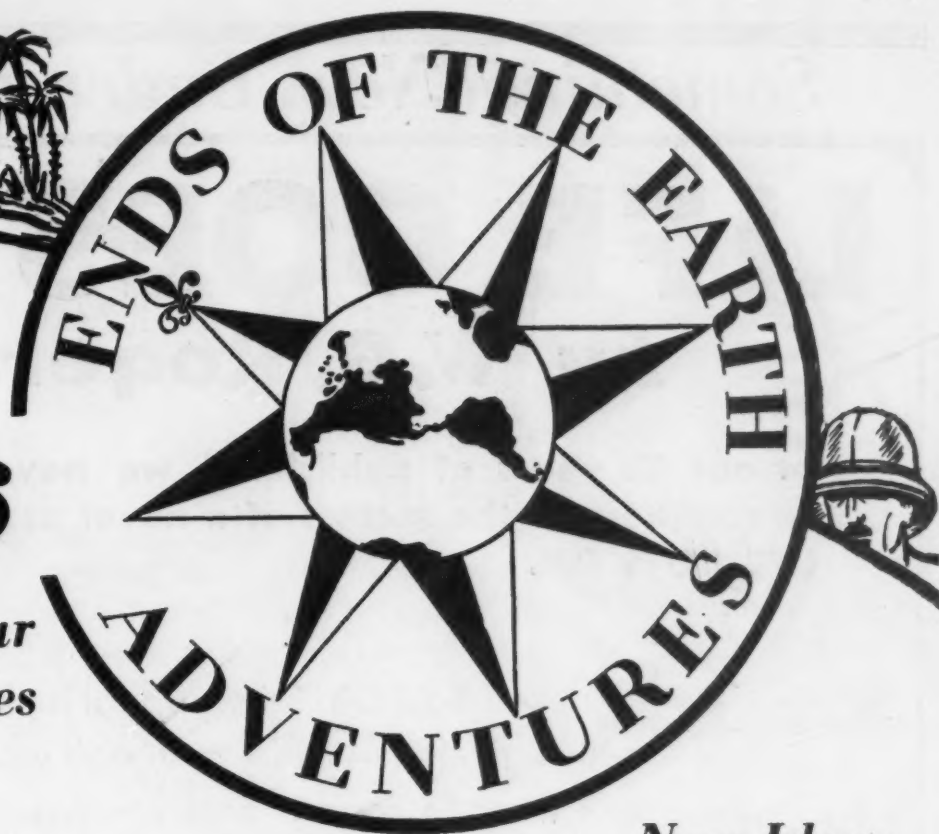
William B.
THE GIRL
GOD'S MER

To be published Oc

Each

er miss

shot Westerns from our
of world-wide adventures



B. Hendryx
OF THE NORTH

hed September 27

n MacLeod Raine
FIGHTING TENDERFOOT

hed September 13

s Amen Seltzer
RED BRAND

hed October 11

n Byron Mowery
GIRL FROM
MERCIE

hed October 25

Each \$2.00

The author of *Gold and the Mounted* tells a stirring adventure of the stalwart men and women whose lot is cast up beyond 53.

The whirlwind of a cattle war is complicated by the love of the fighting tenderfoot for the daughter of the cattle king.

The powerful saga of a man who wore the famed red brand of the woman-slayer. More exciting than "The Mesa" or "The Gentleman from Virginia."

Pitted against vindictive Indians and the relentless wilderness, are two loyal friends—one a scientist, one a reindeer-rancher—both in love with the girl from God's Mercie. More vivid and thunderous than *The Silver Hawk*.

New Ideas in Selling Adventure Fiction . . .

1.
For the first time the circle of a remarkably popular club of magazine adventure story readers is being extended to include the readers of adventure books. THE ENDS OF THE EARTH CLUB, with hundreds of correspondents in every corner of the globe is now open to all readers of the adventure books published by Doubleday, Doran over the ENDS of the EARTH ADVENTURES imprint.

2.
The four books listed here are only a beginning. Under the ENDS of the EARTH ADVENTURES seal will appear the work of many more of the best men writing adventure stories today.

3.
Now you can offer trade-marked adventure stories. Every copy carries a colored band and the seal of the ENDS of the EARTH ADVENTURES. Easy to sell to adventure story readers on this stamp of quality.

4.
All advertising will carry the ENDS of the EARTH ADVENTURES seal. Readers will look for it on the books in your shop.

DOUBLEDAY, DORAN
GARDEN CITY, N. Y.

Something New Under the Sun

LIFE GOES ON

by **W. G. Rogers**

In our 12 years of publishing, we have rarely felt so confident of the success of a novel as we do about **LIFE GOES ON.**

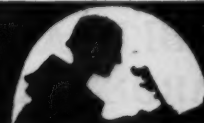
- 1.** Like "Bad Girl," its appeal is practically universal—every man and woman will want to read it and will associate its leading characters with people that live right around the corner.
- 2.** It is the only book, so far as we can learn, ever published, told in conversation—not one word of description.
- 3.** It is daring, yes, and calls a spade a spade but does not stoop to call a spade a shovel.
- 4.** It is the only unsolicited novel we have published in almost two years.

One of the largest publicity and advertising campaigns we have ever planned will shortly be launched. Due to special arrangements made with the author, who is just as eager as we to insure the initial success of this book, we are prepared to give you the economies of these arrangements. Write or wire us and ask our salesmen for full details concerning the special offer on **LIFE GOES ON.**

Price \$2.00



**HORACE LIVERIGHT N.Y.
GOOD BOOKS**



*A Taming of the Shrew
In Ultra-Modern Dress*

MODESTA

by G. B. Stern

author of *Debonair*

The merry clash of English and Italian temperaments. Amidst the brilliant sunshine, the olive trees and the blue waters of the Italian Riviera, a charming Englishman falls in love with the fragile beauty of Modesta—the peasant girl—and gallantly marries her. Under the chill fog and finery of London, he almost falls out of love with her, when she plays the grand *signora*. But he whisks her back to Italy in time to instill in her once more the gentle virtues that become the wife he loved. The *Taming Of The Shrew* was easy compared to the taming of *Modesta*. The kind of story in which G. B. Stern sparkles best. With an attractive picture jacket in four colors.

August 30th, \$2.50

BORGIA

by Zona Gale

author of *Miss Lulu Bett*

Zona Gale's first full length novel in three years. All her former charm, and in addition, something new—the mystery story of a character, unfathomable even to itself. The paradox of adorable Marfa Manchester, who feels strangely responsible for the world's trouble—sometimes with excellent reasons and amazing results. An unusual story.

September 13th, \$2.50



ALFRED A. KNOFF 739 FIFTH AVE NEW YORK

A New Novel by the author of
Kristin Lavransdatter

IN THE WILDERNESS

by Sigrid Undset

Nobel Prize Winner for 1928

The same powerful drama of mediaeval life that won her the world-wide fame for *Kristin Lavransdatter*, of which the Book-of-the-Month Club said: "The best liked book our judges have ever chosen."

Sigrid Undset is now established as one of the greatest living writers—perhaps the most widely read of all the great writers. Her books are in constant demand. *Kristin Lavransdatter*, for example has sold well over 100,000 copies. *In The Wilderness* is drama that is at once of no age and of all ages because of its beauty and truth. It lives up to the high standard that Madame Undset set for herself with her great trilogy. Obviously it will be enthusiastically received.

September 27th, \$2.50

CORA

by Ruth Suckow

author of *The Bonney Family*

Slowly but surely since the publication in 1924 of *Country People*, Ruth Suckow's audience has been growing. Each new novel has outsold its predecessor. But with *Cora* I expect her sales to become really large. Here is warmth, glamor and glow that was not in her earlier stories, and yet *Cora* is the same faithful and honest picture of the life and people Miss Suckow knows so well.

Alfred A. Knopf

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THE SCHOOL FOR WIVES

by André Gide

Gide's most brilliant piece of writing since *The Counterfeiters*. A book with a self-selling title by an author with an international reputation. Destined first for the display counter and then for the boudoir. Every wife will read it behind her husband's back, and it will be enormously discussed.

September 13th, \$2.00

THE BOX HILL MURDER

by J. S. Fletcher

Another good story from the facile and ingenious pen of J. S. Fletcher. One of the most closely knit and exciting of his mysteries.

September 27th, \$2.00

CHAPTER THE LAST

by Knut Hamsun

author of *Growth of the Soil*

The latest of the great Norwegian's novels. Reminiscent of *Hunger* in its deep irony and penetration into Norwegian life.

September 13th, \$3.00



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DANGER SPOTS IN WORLD POPULATION

by Warren S. Thompson

A readable book that fixes the real blame for wars on unequal distribution of population over the earth. Brings Malthus up-to-date and gives a clear scientific explanation of the terrible connection between war, birth-control, and over-population.

September 27th, \$4.00

RASPUTIN

by Ivan Nazhivin

The first big novel of Russia before, during and after the Revolution. Georg Brandes said: "A great work which must be placed at the side of Leo Tolstoy's equally vast novel, *War and Peace*." Thomas Mann called it: "A monumental work."

Selma Lagerlof wrote to the author: "I am filled with the greatest admiration for the strength and understanding with which you represented the Russian people."

September 13th, 2 vols., boxed, \$6.00

PANSIES

by D. H. Lawrence

A rare collection of more than 200 new poems by D. H. Lawrence—the first in six years. None published in book form before. Lawrence in his lighter, but none the less enduring moments. *Pansies* will be acclaimed or decried—never ignored.

September 27th, \$2.50

MERELY PLAYERS

by Claude Bragdon

A book designed to have a three-fold appeal with sketches of remarkable characters in art and letters, essays on the theatre, and chapters for those who look to Bragdon for spiritual light.

September 27th, \$3.00

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Have You Ordered

GARDENS OF THIS WORLD

by Henry Blake Fuller



CARL VAN VECHTEN had often spoken to me about Henry Blake Fuller, so when last March this manuscript reached my desk, I looked forward to reading it with uncommon pleasure. I decided to publish *Gardens of This World* not because I felt that American readers would flock by the thousands to buy as delicate and special a kind of book as this, but to try to get a fair hearing for a seventy-two year old gentleman, who, since his youth, had been writing and publishing books, the distinguished and distinctive qualities of which had been recognized by no worse critics than James

Huneker, Percival Pollard, Henry L. Mencken, Carl Van Vechten, Charles Eliot Norton and E. F. Edgett of *The Boston Transcript*.

Mr. Fuller died very suddenly on July 28th, but *Gardens of This World* is to be published in the exact form in which he intended it to appear, for he had read not only galley and page proofs, but revised page proofs. I am certain that his work will endure and that he will now take his place among the classics, minor classics, if you like, but classics just the same, of American literature.

Alfred A. Knopf

To be published September 13th, price \$2.50

The first edition will be limited to 2000 numbered copies

ALFRED · A · KNOPF · 730 FIFTH AVE · NEW YORK



FIRST PRIZE \$100

2nd Prize: \$50 --- 3rd Prize: \$25

For the most accurate analyses and the best brief descriptions of the eleven pictures drawn by Zhenya Gay symbolizing the story of Creda Reid, the sophisticated and intriguing heroine ("the patchwork madonna") of Harold Weston's new fall novel. Open to anyone in the retail book trade.

1. To compete, write the publishers for a free advance copy of THE PATCHWORK MADONNA with Zhenya Gay's illustrations.
2. Submit your analysis and description to the publishers in as brief a form as possible before publication date, October 3rd.
3. The final judge for the competition will be Zhenya Gay, the artist, being obviously the person best fitted to judge interpretations of her own work. Awards will be announced in The Publishers' Weekly of October 20th.

Advance copies with Zhenya Gay's pictures now ready. A complimentary copy will be forwarded by the publishers immediately upon request. Contest limited to those actively engaged in retail bookselling.

***The* Patchwork Madonna**

By HAROLD WESTON Author of *The Bride's Progress*

Pub. date: Oct. 3rd

\$2.50

WILLIAM MORROW & CO., 386 Fourth Ave., New York

August 10, 1929

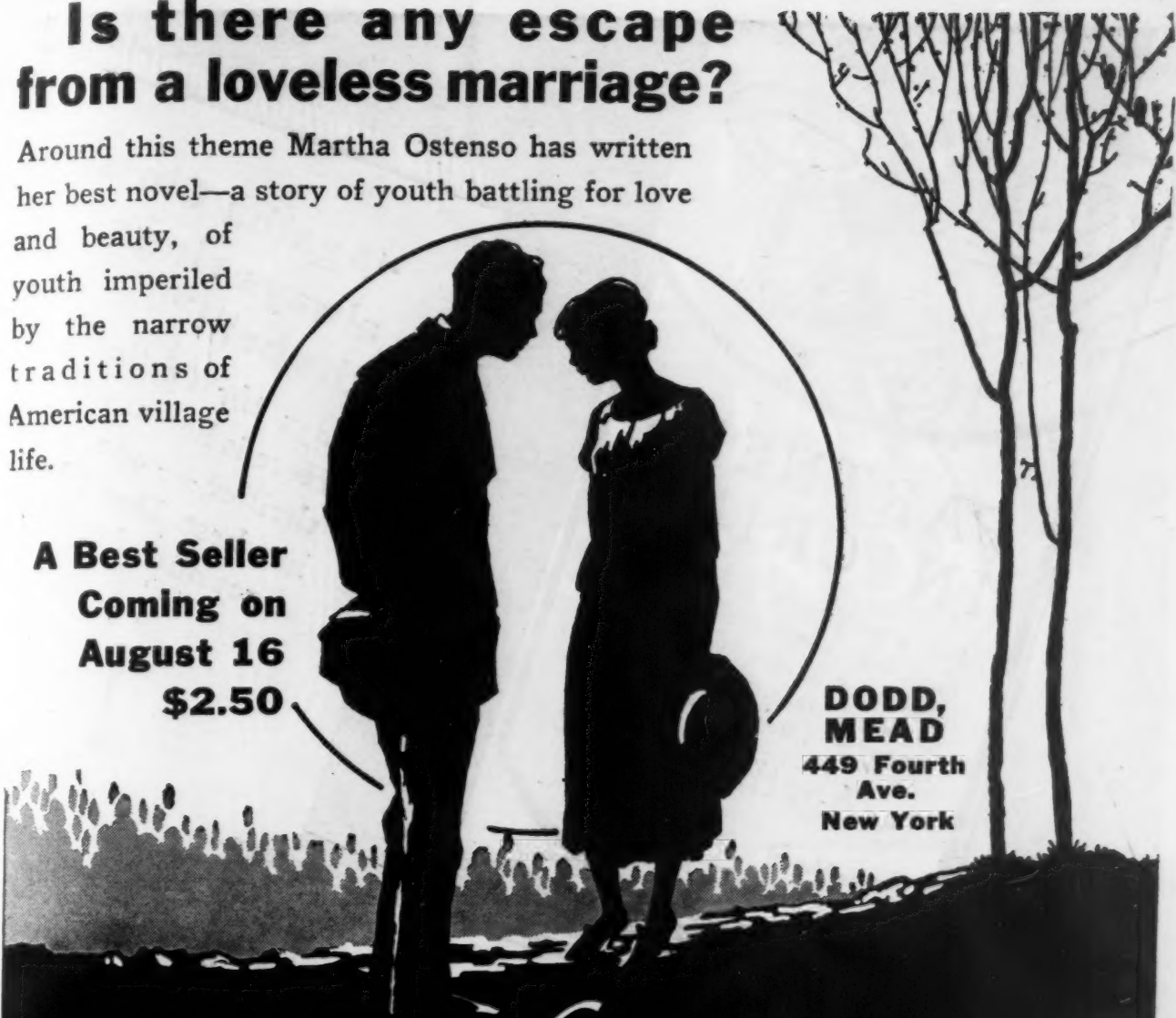
521

Is there any escape from a loveless marriage?

Around this theme Martha Ostenso has written her best novel—a story of youth battling for love and beauty, of youth imperiled by the narrow traditions of American village life.

**A Best Seller
Coming on
August 16
\$2.50**

**DODD,
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449 Fourth
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New York



The **YOUNG MAY MOON**

by **MARTHA OSTENSO**
Author of **WILD GEESE**



PARTNERS IN CRIME

Not a ponderous, involved man hunt, but a clever, brisk tale of the undoing of a mysterious No. 16 by an ex-secret-service man in the employ of Scotland Yard. \$2.00

by Agatha Christie

author of
"The Murder of Roger Ackroyd," etc.
DODD, MEAD

**"Agatha Christie
always rings
the bell!"**

says *the Outlook*.
Here is her newest
thriller — one of
her best. Don't let
it get out of stock.

**Terror—
Murder—
Mystery—**

A new detective
thriller by an au-
thor whose popu-
larity grows with
every book.

DODD, MEAD & CO.
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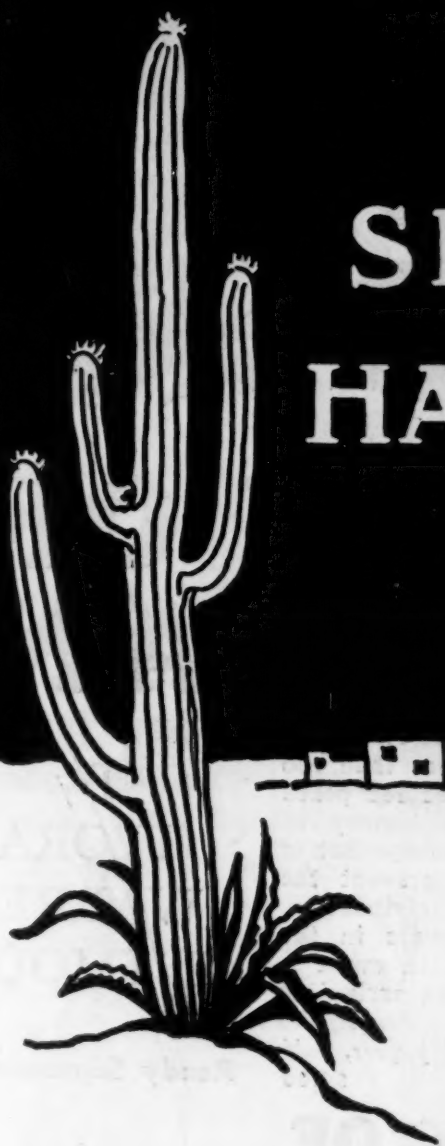
SHADOW IN THE HOUSE

By SINCLAIR GLUCK

At least six persons are
involved in the murder
of Harrison, the sugar
king. Try to pick the
murderer and see how
cleverly he has outwit-
ted you.

A DETECTIVE STORY
\$2.00
DODD, MEAD

MYSTERY AT SPANISH HACIENDA



By
JACKSON GREGORY

Author of "Sentinel of the Desert," etc.

Good "Westerns" are coming back with a rush. And here is an especially fine one, a modern "Virginian," with unlimited sales possibilities. The story of a gallant young Virginian who came riding, full tilt, into the great Southwest in search of Romance. And all the while he bore with him his own Mystery.

Ready August 16, \$2.00

DODD, MEAD & COMPANY, 449 Fourth Ave., New York



THE STORY OF THE RED MAN

A History
So Fascinating
It Will Sell
Like a
Novel

Here is the race epic of the American Indians—a people with more than 200 languages, who never united for peace or war. Here, too, is a history of America from a new viewpoint—that of the Indian struggling to prevent the steady advance of white civilization. Every great chieftain appears in the story, every important Indian event is glowingly pictured, from the arrival of Columbus to the present. *Beautifully illustrated with colored end papers, half tones, and maps.* \$5.00

By
FLORA
WARREN
SEYMOUR

Ready September 11

THE BOOK OF SONNET SEQUENCES

Edited by HOUSTON PETERSON

A New Type of
Anthology of
Great Poetry
From Sir Philip
Sidney and
Shakespeare to
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Edna St. Vincent
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A sonnet sequence is simply a story told in amazingly brief compass, or a series of variations on a theme. This book contains 21 sequences, 21 compact books, over 700 beautiful sonnets by 21 masters. All the great works of the past and some amazingly fine modern sonnet sequences are included, five of them by Americans. \$3.50

A Complete
Comprehensive
Collection of
One of the
Supreme Forms
of Poetry.
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NOW . . . it's been done!

from the
DENVER NEWS:

"Sometime, somewhere, some writer will take his pen in hand, and set down the story of Bryan. It is not a task to be attempted by any small-bore person, for in the tale to be told there must be passages resonant with the whirring clang of triumphal chariots and the shoutings of the nation, others keenly psychological, and still others bubblingly alive with humor, or gray with pathos.

"It is in truth a mighty task (for if well done, the author will have written the 'Great American Novel' for which the world is waiting) because the story of Bryan and Bryanism is typically American, and possible in no other country or among any other people."

THE PEERLESS LEADER

*William
Jennings
Bryan*

by
PAXTON HIBBEN

Coming
October
21st

\$5⁰⁰



More than the long awaited definitive biography of Bryan — it is romance, tragedy, satire — a true picture of The American Scene. ¶ With an Introduction by Charles A. Beard.

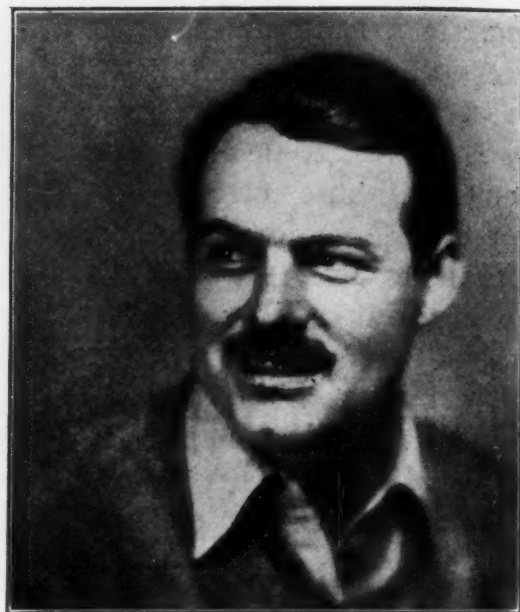
FARRAR & RINEHART, INC., 12 EAST FORTY-FIRST ST., NEW YORK



Owen Wister

author of
"The Virginian"

says of



Ernest Hemingway

author of
"A Farewell to Arms"

"THIS astonishing book is in places so poignant and moving as to touch the limit that human nature can stand, when love and parting are the point.

"The author's grasp of his art is more muscular than ever. Like Defoe, it is by the skilful use of slight details that he achieves reality. His method is the external, rather than the X-ray; what his people say, what they do, leads the reader to make his own analysis of them; the writer abstains from spinning comments. . . . This book is full of beauty and variety. . . .

"The author is so clever that he could easily show off; and so full of emotion that he could easily slop over. He does neither. Indeed perhaps he errs a little on the side of reticence in emotion. If he does, it is the right side on which to err. In him lives a humble artisan who keeps him constantly true to his art. And he, like Defoe, is lucky to be writing in an age that will not stop its ears at the unmuted resonance of a masculine voice."

"A FAREWELL TO ARMS"

now running in

SCRIBNER'S MAGAZINE



**She ran away
from New Orleans
with a circus clown**

to become a bareback rider.

—fled the circus and married
her music teacher.

—adopted the Jewish religion
and changed her name from
Dolores McCord to Adah
Isaacs Menken.

—ran away from her home to
go on the stage.

—married in turn the heavy-
weight champion prizefighter,
a newspaper man, and a mil-
lionaire gambler (who shot his
brains out soon after).

—the mistress of Swinburne,
who wrote his famous
"Dolores" to her.

—the intimate of Whitman, the
darling of Dumas and Dickens.

—the first woman to appear
undraped on the stage.

—and as Mazeppa, when
nightly she rode from the
wings, lashed to the back of
a prancing steed, she became
the sensation of the century.

**Mistress
of Swinburne,
darling of Dumas**

....and now heroine of
a gorgeous novel the
amazing Adah Menken
will again thrill the
reading public with
her dazzling personal-
ity. "Congratulations!"
writes Lowell Brentano,
"I predict a big sale."

Coming Aug. 14th \$2.50

**by FULTON
OURSLEER**

*Author of "Behold This
Dreamer" and co-author
of "The Spider"*

**The WORLD'S
DELIGHT**

HARPER & BROTHERS

SEVEN IRON MEN



**PUBLISHED
SEPTEMBER 19**

**PAUL
DE KRUIF**

Author of "MICROBE HUNTERS"
and "HUNGER FIGHTERS"

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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, AUGUST 10, 1929

This New Vogue for War Books

By Herschel Brickell

of Henry Holt and Co.

WHAT are the reasons behind the present popularity of novels about the World War?

Before this question can be answered, it is necessary to consider the situation, and to determine whether war novels as a species are popular, or whether their putative popularity is based solely upon the fact that a few books on the subject of the war have enjoyed enormous sales.

At the moment, the popularity of Erich Maria Remarque's "All Quiet on the Western Front" tends to create the impression that the American public is devoting all its time to the perusal of war fiction. Not so many months ago Arnold Zweig's "The Case of Sergeant Grischa" appeared to be occupying public attention to the apparent exclusion of almost everything else. It is likely that the success of "Grischa" had a good deal to do with the swift start of "All Quiet," the first book whetting the appetite for the second.

It is worth noting that the two war novels which have attained the greatest popularity both had the advantage of book-club selections, so that the success of neither is a pure test of the popularity of the war

novel. It is also worth noting that both are exceptionally fine pieces of work, disregarding their subject matter, so that in a sense their sale merely goes to show that the public will buy really good books.

It may be said with safety, however, that if these two books had appeared five years after the war instead of ten, their fate might have been entirely different regardless of their distinct merit. For whether it is true or not that the public is at present feverishly grabbing for every book it can lay its hands upon that will give it the truth about

WHY these days do we want to read war books? Mr. Brickell thinks that the first and most obvious reason is that we have recovered from war-weariness. And, too, there is a new generation eager to find out what it was all about. An interesting phenomenon astutely discussed.

the war, it is certain that no books about the war were widely salable for a good many years after the Armistice.

In other words, the market is evidently ready and waiting for books about the World War that are worth reading. Certainly all prejudice against the war as a subject has disappeared. Why is this? First of all, there is the obvious answer that we have recovered from our war-weariness; the severe reaction that set in immediately after the Armistice has passed on, and instead of trying to forget, we are trying to remember. Second, there is a new generation eager to find out what the war was

really like. Third, there are many fairly sane persons who lost their heads during the war, and who are now trying to make up for their temporary insanity by talking and thinking pacifism. Fourth, pacifism is in the air, and the tendency to glorify war is out of style at the moment; hence the German books, which are distinctly realistic, distinctly anti-war, fit in exactly with the current trends of thought.

It is a little too early in the game to say how far the sweeping popularity of the two war books mentioned will carry other volumes on the subject. For a time it seems inevitable that war books will be read, and as I have said, when they are good, read widely, and it is unlikely that this interest will wear itself out very quickly. Certainly there is little chance that books of the importance of "All Quiet on the Western Front," the success of which is world-wide, will be neglected in the United States.

What might have been the fate of such outstanding American novels of the war as John Dos Passos's "Three Soldiers" or E. E. Cummings's "The Enormous Room" if they had appeared within this period of interest in the war is an interesting matter to speculate upon. Mr. Dos Passos would not have been spoken of as a traitor to his country because of his suggestions that war is not all nobility and beauty, and Mr. Cummings' incoherencies might have been forgiven for the sake of the emotional value of his story. It is reasonably certain that such really fine novels as Wilfred Ewart's "Way of Revelation," one of the best-balanced books about the war yet written, would not have been neglected if it had come along during the present wave of enthusiasm, and as much might be said for Bernhard Kellermann's "The Ninth of November," the first important war novel out of Germany and still one of the best.

One of the earliest books about the war was Henri Barbusse's terrible "Under Fire" and the venomous attacks upon its author as a Socialist and enemy to France are hard to believe today. To this earlier period belongs our own Willa Cather's "One of Ours," which, while full of good writing, seems insignificant in comparison with the later novels of the war. To this earlier period also belongs F. A. Voight's "Combed Out," a private's story of the war, which was published shortly after the Armistice,

and met the usual fate at the time; it was completely ignored. It will be brought out afresh this Autumn, and its fate will be interesting to watch.

To a slightly later period, when the public was beginning to be mildly interested in the war, although it was a long way from being ready for the strong meat it welcomes and enjoys today, belongs Laurence Stallings's autobiographical novel, "Plumes," which showed that whatever the glories of war, they were of very little help in enabling a wounded man to make his adjustments to everyday life after the fighting had ended. Then there was Leonard Nason's "Chevrons," and Captain John A. Thomason's books about the Marines, and a little later Clark Reilly's "Aw Hell." And all along a number of more or less humorous stories of the war, a recent specimen of which is Charles MacArthur's account of the rollicking adventures of some of the soldiers in the Rainbow Division. Through the writings of a great many Americans has run this humorous vein, which is strangely missing from recent German narratives of the war.

One of the first American war books to find a large market was J. B. Wharton's "Squad," which had something of the straightforward honesty of the newer German novels. Of this same school is George Blake's relatively recent "The Path to Glory," which shows a British private impelled through the hell of war to eventual slaughter as blindly helpless as an ox on its way to an abattoir. Rudolph Binding's "A Fatalist at War" does not belong to the war novels—indeed, many of the so-called war novels are not novels at all except by the widest possible stretching of the term—but its extracts from a staff officer's diary are of a piece, in sincerity and the power to arouse antagonism against war, with many of the currently popular narratives. John Brophy's "The Bitter End" is the story of an English Tommy, done with honesty and power. Among earlier American narratives of the war, Robert J. Casey's "The Cannoneers Have Hairy Ears" is not to be forgotten.

It is easy to see from these notes that war literature is not in the least confined to what we have had from Germany during the past few months, and a number of the volumes mentioned have had quite respect-

able sales, although, to be sure, none has approached within a good many thousands the figures of "Grischa" or "All Quiet." The latter seems to be well on its way to a record that will stand for many years.

Of quite recent books in this field, the nearest approach to the two favorites in its value as a picture of war done with complete sincerity and the undeniable desire to tell the truth is Ludwig Renn's "War," another volume out of Germany. A N.C.O. recounts in it the day-to-day life in the trenches, on leave, and in hospital; it is unadorned and tends toward monotony, but as a record of modern warfare from the point of view of a small unit it is unequalled. Eugene Löhrke's "Overshadowed," also published recently in this country, is a minor tragedy of the war, the smashup of a sensitive, effeminate young knight-at-arms under the impact of war and the persecution of a sadistic colonel. Bayard Schindel's "The Golden Pilgrimage" is an unusual war book; it is the story of a little boy's impressions during the period of the struggle, a little boy whose father was a regular army officer, and who was, therefore, in the atmosphere. The youngster emerged a pacifist. Mr. Schindel has made autobiographical material into a simple and moving narrative.

Much more evidence may be had upon the question of the general popularity of war books before the end of 1929, for there are many on the Autumn lists, some in the tradition of "Grischa" and "All Quiet," others from Americans, and others that do

not so readily classify. "Schlump; The Story of a German Soldier" seems the most likely successor to the popularity of "All Quiet." Two novels of the war from our own point of view are "God Have Mercy on Us," by William Scanlon, and "It's a Great War," by Mary Lee. These two shared a prize offered by the *American Legion Monthly* and Houghton Mifflin for the best war novel, and will be brought out simultaneously. Peregrine Ackland's "All Else Is Folly" is a story of the war from an English officer's point of view. Ernest Hemingway's "Farewell to Arms" has the Italian front for the background, and has already aroused the ire of the Boston censors.

Germany as it was during the war years is the theme of another of the autumn books, "Class of 1902" by Ernst Glaeser, which will be published by the Viking Press in a translation by Willa and Edwin Muir. It may be stretching the point to call this a war novel, but its picture of a country in the midst of its greatest catastrophe "creates," as its publishers declare, "a new front in the literature of the war." Its principal character is twelve when the story opens. The book has been highly praised by Erich Maria Remarque, Thomas Mann, and Arnold Zweig.

There are also rumors that some good novels of the war will come out of Russia, and there is no reason to doubt that war fiction will continue to occupy a prominent place on publishers' lists for a good many months to come.

Circulating Libraries and the English Trade

THE *Publishers' Weekly* of June 22 carried a general résumé of the Society of Bookmen's report of their survey of circulating libraries of England in which the first section of the report, dealing with the history of the libraries was given in brief. The importance of the findings of the committee lies in the facts which have been collected concerning the relation of circulating libraries to publishing and are now available directly from the report.

The position of the lending library in England differs from that in America in two ways. First, English editions are usually smaller than those in America so that the number of any book taken by the libraries is a very considerable part of the first edition of any book. Second, but, of course, tied in with the first, the circulating library organizations of England are much larger than those of this country. The report estimates that the "Big Four" have

at least a million volumes in continuous circulation.

Books are shown to the large libraries from four to six days before their orders are taken and one librarian states that he attempts to get the opinion of readers before ordering. Since from 25% to 60% of the sales of any novel go to the libraries the question of suppression is often raised by the publisher as well as patrons who miss a book or something of the sort. The librarian, of course, hears the other side, too, from customers who feel that a certain book should not be in general circulation. Trouble is avoided if books which are likely to be the center of controversy are given only on call, and not displayed on the shelves.

The opinion of the influence of lending libraries on the price of books is widely divergent. Some publishers insist that if the libraries did not exist, the sale to the trade would be curtailed and would in some instances cause the price to advance. Others hold that publishers issue books intended for libraries at higher prices than they otherwise would and that this influences the format since a book must look its price.

There are two general types of service offered subscribers to the libraries. First is the "more or less" *guaranteed* that entitles the client immediately to any book he may require. Second, is the *ordinary* which supplies the subscriber as soon as possible. The rates charged by the various libraries range from 10s. 6d. at Boot's Book-lovers' Library for a service entitling the borrower to all books in circulation other than new books, to £2 7s. 6d. at "The Times" Book Club for "Guaranteed Service." The prices do not seem to be competitive, but vary with the service offered. There is no evidence of cooperation between the libraries. The one problem which they all face is the disposal of books, for it is evident that the need for 2000 copies of a novel, which are in circulation while a novel is at its peak, will not last many months. As one librarian expresses his turnover problem, "what we buy in the spring we sell in the autumn. The stock of a modern circulating library is always being sold out and bought in."

The question, "Does the circulating library help authors?", placed the librarians

and publishers at the exact poles of opinion. The former state that by taking a few copies of almost every book of general interest they give the new and unknown author practical encouragement and his book a chance with readers. The authors agree that the libraries aid in the establishment of the new author, but feel that the sale of books for the well-known writer is limited through library circulation. On the other hand the publishers point out that the libraries take a very small number of the new author's book and seriously question whether or not he is given "the most practical encouragement that he receives," through the libraries. The librarians are sure that they are aiding the new name, but they say, "a new author must make his way by his own merits—or his publisher's exertions—for it is not a real recommendation to a book that any librarian should recommend it, as such recommendation may be looked upon with suspicion."

Authors were practically unanimous in their opinion that they would not be benefited if books were not supplied to libraries but only for sale, unless the price of books were to be greatly reduced. The answer lies in the fact that the subscriber can read from fifty to one hundred books for a cost that varies from 10s. 6d. to 21s. whereas he can buy only three or four new novels for the same amount. The opinion is that even though the price of fiction should be greatly reduced library subscriptions would be little affected. On the whole the information gathered shows that library subscribers do not buy more books due to their rental service, but that they do read more widely. It was generally held that cheaper fiction would sell more widely, but that books would still be borrowed.

A look at all of the replies received by the committee shows the publishers lined up with one opinion and the librarians with the opposite in most instances. The author's views are divided, and the reader feels that he is benefited by the libraries. Libraries are growing and the number of subscribers is larger every year; the entire report indicates that the libraries do fill a useful position between author, publisher and reader with a questionable cost to the first and second, but as long as books are published which the reader does not care to own he will borrow them.

Adventures Among Publishers

André Maurois

The Author of "Ariel" and "Disraeli" Has Recently Turned to "Atmosphere of Love," a Novel Purely French

I WONDER if the American public will enjoy this new novel of mine? It is very different from anything I have written up to now. With very few exceptions, all my previous books were on English subjects. I had not done it on purpose. It just happened.

First, there was the War. I was attached, much against my will, to a British division. I discovered that the post I had feared was really the best that I could have had. There I had the opportunity of observing a foreign nation in its intimate life. Never in peace time would it have been possible for me to live with English soldiers, to take my meals with them, to listen to their stories, to their grouses. I was deeply interested. I had simply to put down on paper what I heard and saw, and my first book was written. "The Silence of Colonel Bramble" was published in June, 1918, and after the Armistice I discovered that I had to begin a new life as a writer.

Of course, my idea was now to write about French life, but publishers are very tenacious creatures. When I told mine that I had a very good plot for a novel, he said: "About English soldiers, of course?" I said: "No! About French workmen." "That will never do!" he replied. "I'll tell you what you ought to do. You will write about every nation in the world, a sort of 'Silence of Colonel Bramble.' For instance, you will go to Italy and write the 'Speeches of General Rinaldo'; then you will go to

Germany and write 'The Opinions of Hauptmann Wildenstein,' and so on. You have twenty books before you, my dear fellow. And, you see, the advantage of my scheme is that it will not disappoint the public. The public doesn't like to have its

preconceived ideas upset. You are now a specialist in international psychology." I said: "I am not!" "Well," he replied, "perhaps you are not, but we think you are, and it comes to the same thing."

I was very firm, and wrote my novel. He refused to publish it. Two years after I came to him with the "Life of Shelley." At first he was very indignant. He said: "Who is Shelley?" I explained that Shelley

was an English poet, and that I was interested in him not because he was an Englishman, but because he was one of the finest types of idealist who have ever lived. "Also I feel that the writing of his life gives me the chance to express certain feelings better than I could do in a novel."

He was more than a little doubtful about it. He did not know who Shelley was—therefore, no Frenchman knew who Shelley was. Moreover, no biography had been written in France for a long time, and he thought that readers were not interested in them. But still, Shelley was an Englishman, and that was something. I remained true to what he thought was my line. The book was published, and we discovered that after all, a certain number of Frenchmen were interested in Shelley.



André Maurois

This gave another publisher the idea of starting a series of *Lives of Great Men*. He came to me with a long list, on which he had written names of authors and names of heroes. One of my friends was entrusted with writing a life of Napoleon; Molière was delivered into the hands of another one; some musician was to write the life of Chopin, and another man, who knew nothing about music, the life of Beethoven. But I saw with dismay that I was in the list, and that opposite my name one could read "Shakespeare."

"No!" I said, "I am ready to do many things for you, but not to write a life of Shakespeare. To begin with, I know nothing about Shakespeare. Nor does anybody else. All the real information that we have about Shakespeare can be compressed into a short article. Of course, the short article can again be expanded into a volume of five hundred pages, but that has been done in England. It should not have been done; so why do it again?"

"Well," he said, "I thought that you were a specialist in English poets, and as Shakespeare was the one I knew best . . ."

I offered him a cigarette, and refused to sign his contract.

A few days after, I was reading a French book by Maurice Barres, when I came across the following sentence: "The two most interesting men of the nineteenth

century were Byron and Disraeli." That gave me the idea of writing a life of Disraeli. I had always been interested in his politics. I now studied him as a man, and found him fascinating. A year after I called on the Shakespeare publishers and told them that I had begun a life of Disraeli. They asked, "Is he an English poet?" I said, "No! He is a Jewish statesman." They looked very black, but in course of time became reconciled to the idea when it transpired that he was, after all, an Englishman.

When I had finished this biography, I decided that I would at last do what I had been longing to do for years; that is, to write a novel about French people, about French women, about French sentiments. Hence the present book, "Atmosphere of Love." The force of habit is so strong that when the heroine of the book quoted poetry it is Swinburne's. But French readers are very fond of English quotations.

It is now the turn of my English and American publishers to feel a little nervous about a purely French novel. But I do not think the experiment a very dangerous one. For the last fourteen years our nations have lived very much as one, reading each other's books, eating each other's food, borrowing each other's nurses. Any American or Englishman ought to feel at home in a book about France.

In the Bookmarket

S. S. VAN DINE, recently appointed Honorary Police Commissioner of Bradley Beach, is "out working" on his first official case. The messenger for The First National Bank of Bradley Beach on his way to deliver the \$7,263 payroll of Steiner and Sons in Neptune City was shot and killed. The murderers escaped successfully with the loot. Who were they and where did they go? Mr. Van Dine hurriedly left his suite at the La Reine Hotel to confer with mayors and doctors. They did not seem to know. Mr. Van Dine was puzzled. He admitted that he was "without a theory." But immediately thereafter "Philo Vance" dropped out of sight. He was not gone long. His unerr-

ing feeling for mystery-facts had triumphed. The murdered man had crossed the creek into Neptune City before he was shot. "That," said Detective Van Dine, "takes the case out of my jurisdiction." At latest report Mr. Van Dine is resting at the La Reine Hotel. ❀ ❀ ❀

In a class-room at Yale University fifty professors argued all day. Then they went home, presumably to bed. They were in good spirits, for they had just started a monumental piece of scholastic work, namely, a dialect "atlas" which is to identify and locate the varieties of American speech. 500 areas in this country will be selected for studying pronunciation and usages. Phonographic records will be used

to capture in sound the phonetic symbols in which the atlas is to be written. The atlas will be "an acoustic record without parallel in the linguistic history of the world," said Professor of Phonetics G. Oscar Russel of Ohio State University. ❀ ❀ ❀

In Vermont Robert Frost writes poetry and collects old frame houses. The latest variation of his activities will be the inauguration of a girl's seminary at Old Bennington. We do not know whether or not this is the reason for Sinclair Lewis's particular penchant for Vermont. At any rate, the author of "Dodsworth" arrived there this year as early as May, a time, we understand, prior to sunshine and roses and things inaugural. ❀ ❀ ❀

The restoration of Louvain Library has been at last completed. By the treaty of Versailles, Germany has restored 300,000 volumes, and a further 350,000 have been assembled by private contributions from Great Britain, the United States, France, Canada, Poland, Holland, Sweden, Czechoslovakia and China. ❀ ❀ ❀

In one way, it is nice to feel that we are "being protected from insidious books." It makes us feel very youthful. But there is something impersonal about The United States Customs Service, in its seizing capacity. Kanhaya Lai Gauba's "Uncle Sham," written and published in India, has been seized, though with the thoughtful notice that protest could be made to the Federal Courts, to the Customs Court, or to the Secretary of the Treasury. The book is an elaborate exposure of vice and corruption in the United States, intended as a revenge, we suppose, for Katherine Mayo's high-handed "Mother India." ❀ ❀ ❀

Of course we always felt rather sure that "All Quiet" would sooner or later get into the movies. From Prague comes the word that Carl Laemmle is negotiating a meeting with Remarque, to discuss the filming of the story. Also the movie-producer of "All Quiet" will get together experts of the Great War from all the belligerent countries, to help with suggestions and opinions. The picture will not, supposedly, be a propaganda film. ❀ ❀ ❀

G. B. Shaw, so long an ardent Socialist, warned a group of Left Wing Socialist workers whom he addressed on August fifth that he was likely to turn Conservative any moment. That is startling! ❀ ❀ ❀

Alice Roosevelt Longworth has officially joined the editorial staff of the Book League of America. She will head the League's new department of standard juvenile literature. ❀ ❀ ❀



Sven Hedin

Sven Hedin, a famous Swedish explorer, scientist, author and military man is coming shortly to America to visit and lecture here. M. Hedin was commissioned by the Ex-Kaiser during the War to write a report on the efficiency of the German Army. ❀ ❀ ❀

Nathalia Crane, first a child-poet, then a novelist, has now turned lecturer, the youngest writer ever to take the platform. W. Colston Leigh has signed her up to speak in New York, Boston, Philadelphia and Baltimore. Her second novel, "An Alien From Heaven," will be published soon by *Coward, McCann*. ❀ ❀ ❀

The presumably "minor races" have been coming into prominence recently. Not long ago it was "What the Negro Thinks." Now it is "The Story of the Red Man," by one Flora Warren Seymour, first woman member of the Board of Indian Commissioners. The book is to be published in September by *Longmans, Green and Company*. ❀ ❀ ❀ Longman's choice of judges for their \$10,000 Novel Prize Contest is Julia Peterkin, Ernest Boyd, and Lewis Mumford.

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I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

Old Age Deferred

THE American public has often joked about the English traveler who comes to this country for a brief journey and shortly afterwards interprets the country in a series of articles or a book; but this habit of hasty interpretation is not restricted to English journalists. Many of the special articles of our own newspapers and magazines carry the work of freelancers who invade territory to which they have given but scant attention. The editor of the *Nation's Business*, the organ of the United States Chamber of Commerce, seems to have got wind of the fact that American book publishing is very active and assigned John Van Bibber to make an investigation. Mr. Van Bibber has written a readable article which he calls "The Battle of the Booksellers," the article not being about booksellers but about publishing. In his mind the reason for all this new activity is that the trade is "passing through a period of commercial evolution which is threatening the supremacy of some of the older and more conservative houses and bringing to the fore a group of young men who have entered the trade in the last five years."

The booktrade has not been unappreciative of the contribution that the firms organized within five years have made, but the story of evolution in publishing is not,

it happens, as simple as that, and probably those young men would be among the first to admit it. A new era in American publishing is being laid on foundations of the earlier effort, and much of the spirit and many of the methods which Mr. Van Bibber discovers have themselves foundations that were laid in previous decades. One of Mr. Van Bibber's difficulties was probably the fact that so little of the story of publishing is available in book form, and he has found it easier to write from impressions than from investigation. The public, however, is, as he guessed, much more interested in publishing than ever before, and it is to be hoped that other material will be gradually put into print so that future writers may not suffer from his handicap. Mr. O'Harra in the *Publishers' Weekly* carried the study of book publishing up to 1901, and a new series of articles needs to be written to take this story over the span of living men from the '80's and '90's down to the present time, a story of publishing showing the rapidly broadening activities of the publishing houses, the major strategy of business building and the spectacular work of promotion which has so much dramatic interest.

How is the public to understand publishing as it is in this country today without some knowledge of the contributions to publishing technique that have been made by such leaders, for example, as Charles Scribner and George P. Brett, whose experiences cover four decades and more? Mr. Scribner has carried on and developed an institution of extraordinary vitality which has not been so engrossed in the service to Henry Van Dyke and James Barrie that it overlooked such new talent as Ernest Hemingway and S. S. Van Dine. Mr. Brett undertook the responsibility of the American house of Macmillan in the '90's and has in thirty-five years developed a business from a quarter million gross sales to ten million a year. If we are to study successful promotion, can we overlook the record of Macmillan's promotion of Winston Churchill, whose success as a best seller over a long period of years has never been exceeded? Or can we overlook the discernment which placed on their list more distinguished modern poetry than on the list of any other American publisher?

How is the story of spectacular book-

trade publicity to be written without the record of Bobbs-Merrill and the inventiveness of John J. Curtis, now president of the firm, whose experience goes back to the days when "When Knighthood Was in Flower" was put before the country under such pressure that the echoes of its success are still with us today? If we are to weed out the "Old Guard," what are we to say about the old house of Harper, now in its second century? The time for Mr. Van Bibber to have wept about this old publishing house was thirty years ago. Today it is as alert in its selection and prosecution of sales plans as any of its younger competitors. What are we to do with the old house of Putnam, which is young enough to specialize in organizing world exploration and is connecting the story of aviation very closely with its imprint?

Where is our historian to put the story of that twentieth century organization at Garden City, whose round table of directors sprouts new ideas on book promotion every month and who have developed an output of nearly \$10,000,000? If new houses depended for their success on the sleepiness of such firms, they would be building on a weak foundation. Or is it Beacon Hill where publishing has fallen asleep? Apparently not, from the sales campaigns which are energized from there. Has anyone done more than Houghton Mifflin to make the modern epoch of biography sales a matter of general comment? Has anyone found more successful ways to make the public fiction conscious than the publisher of "If Winter Comes" and "All Quiet on the Western Front"?

It is going to be difficult to stop this comment on publishing growth and sales energy without leaving out scores of other examples of how the thing has been done. As the new energy, according to Mr. Van Bibber, is only five years old, he must place in the old guard—and they will be surprised to find themselves so classified—the young firms of Knopf and Harcourt, which have been rather generally credited with knowing a thing or two about new methods of book promotion. Mr. Van Bibber places Mr. Liveright among the newer group, although in reality he belongs in the decade of Knopf and Harcourt.

What a more careful writer than Mr. Van Bibber would have observed is that

modern publishing, like modern art, is the outgrowth of previous decades, and he would also have noticed that not all the energy in the new period is confined to the new houses. It makes a better story to think of the contest among publishers as a bitter "battle," but the competition has not been so relentless as that, and in the process of development there has been plenty of room for new energy and new imagination, and both energy and imagination have been brought to the business by the young firms which this article selects for emphasis. And there is glory enough for all.

Book Club Truce Possible

A WORKING agreement bringing together booksellers, publishers and the two leading book clubs may be the result of conferences that have been going forward since the A. B. A. convention last May, leading up to meetings on Wednesday and Thursday of this week.

The exact details of the suggested program are not yet ready to announce, but representatives of publishers and of the booksellers were willing to say to the *Publishers' Weekly* that they thought the prospects for cooperation were very hopeful. The booksellers' representatives at the conferences have made their report to the Board of Trade of the A. B. A., and on Thursday the plan was presented to a group of twenty other representative publishers who met for the purpose at the Yale Club in New York City. The National Association of Book Publishers have taken no part as an organization, their directors having decided that Club relationships were matters for the individual houses to decide.

Representing the booksellers in the discussion of bases for cooperation have been Arthur Brentano, Jr., president of the American Booksellers' Association, who presided at the Boston Convention in May which put forth such sharp protests against unfairness in the conditions of the competition, and whose house has been most active in registering its opinion with the publishers; Richard F. Fuller, treasurer of the Old Corner Book Store of Boston, who directed the Boston program and who has been active and inventive in the contact work of this intricate situation; John G. Kidd of Stewart-Kidd, Cincinnati, presi-

dent of the A. B. A. when the club problem first arose. The publishers have been represented by Alfred Harcourt, president of Harcourt, Brace & Co.; S. A. Everitt, vice-president of Doubleday, Doran & Co, part owners of the Literary Guild; Alfred R. McIntyre, president of Little, Brown & Co.; Howard M. Lewis, secretary of Dodd, Mead & Co. The clubs have been represented by Robert K. Haas, president of The Book-of-the-Month Club, the pioneer in the field, and Harold A. Guinzberg, president of The Literary Guild, the club whose program as it developed in 1929 first brought up the tense situation in the trade which led to ineffective compromise worked out after the Atlantic City convention in 1928.

All three parties concerned have now taken the details of the program under careful consideration and, if the plan meets the final approval of such representative leaders in the trade, it seems very likely that the trade may be in a fair way toward the elimination of this continuing dispute.

Taste, Sickly and Derivative

IN his volume, "American Taste," published by the Westgate Press, Lewis Mumford undertakes to flay the æsthetic tendencies, or lack of them, which have made American taste "sickly and derivative, a mere echo of old notes which reverberate in the halls of museums or tremble dimly in ancient houses and forgotten attics," and which have caused the collapse of taste during the last hundred years, and which are responsible for its present anæmia—a pathetic state in which beauty lives for us only through repeated "transfusions" from other cultures.

Mr. Mumford, after tracing the varying way of taste in this country, puts forward his conclusions with conviction. "American taste," he writes, "has a long journey ahead of it before it catches up with its own leaders. Until we are ready to accept our limitations as living men and women, until we are willing to make our own mistakes, instead of clutching for safety first, at our ancestors' achievements, we shall not go very far toward creating a coherent æsthetics and significant art. Living primarily in its own time, an active taste must despise connoisseurship; it must show its

respect for the past by leaving it where it belongs. Instead of sampling and gormandizing among the ancient bouquets of art, taste must appreciate the healthy fare of its own day. No object is too mean to receive the stamp of imaginative art; and one can only hope that the spirit of modern design will spread outward from our bathrooms and our kitchens into other departments!

"When American taste recognizes that there is more æsthetic promise in a McAn shoe store front, or in a Blue Kitchen sandwich palace than there is in the most sumptuous showroom of antiques, when it recognizes that such humble efforts are akin to good modern designs like Goodhue's Los Angeles Public Library or like Mr. Harmon's (Hotel) Shelton, we shall, perhaps, have the opportunity to create form throughout our civilization. Clean, devoid of archaic ornament, polished, efficient, carefully adapted to every need, humane, friendly, a new sort of architecture has already begun to raise its head again in America, throwing off the tedious compromises and also the pseudoculture of the museum."

Pooling Neighborhood Mailing Lists

AN idea for reaching customers who are known to neighbor stores that are not competitors but deal with similar markets, is found in *July Postage and Mailing*. The story tells of a druggist, a furniture merchant, a shoe retailer, and a hardware merchant who have combined their mailing lists, and find that the plan reaches for them a greatly enlarged group of people who are real prospective customers for each of their businesses. These four merchants have each been catering to the same class of buyer, and each had only to introduce his own steady customers to his neighbors in order to make the combined market of the four stores the market of each. The mechanics of the plan is simple, with periodic mailing pieces, and ads for the other merchants on the back of the statements of the shops. "The butcher, the baker, the candle-stick maker," or—the bookman, the florist, the jewelry dealer may find that they can paddle the tub very nicely together.

In and Out of the Corner Office

GRACE THOMPSON has been a recent visitor to our Corner Office.

She tells us that the new book department of L. S. Ayres & Company, Indianapolis' leading department store, has, with the expansion of the firm's building, given new and valuable space to books. The department has grown very steadily under the direction of Grace Thompson, one of the best known managers in the department store field. Ayres' book department has always been on the main floor and for many years under the mezzanine. With the expansion along Meridian Street, the new quarters just to the south of the old building are given over on the main floor to books and to men's furnishings. This new building has a striking black marble entrance, and the conspicuous corner window has been made a permanent book window. Leading off to the right is the large space for books, all fitted in the most modern style of walnut shelving and tables. The shelves and counters have lights reflecting plenty of illumination down the backs of books for all displays.

An intimate character is given to the shop by a fireplace, over which is hung the fine old portrait of James Whitcomb Riley, which the store has had for some years, and on either side is a stock of fine bindings, a business which the firm has lately been developing. An attractive alcove is allotted to children's books with special tables and seats and excellent space given to the rental library which has become an important and profitable adjunct to the business.

The care which has been given to the fittings by the architect in cooperation with Miss Thompson has made the department one that is well worth study for those who are planning changes in the direction of the latest type of equipment. With the extended space, the department's sales quota has been again increased, and Miss Thompson reports that the last three months have shown good increases and that she looks forward with high expectation to the fall business. ❀ ❀ ❀

Sidney Avery, for so many years director

of Brentano's Washington store and then of the Chicago office, has gone with W. K. Stewart Company in Indianapolis as manager of the book department. ❀ ❀ ❀

Mrs. Jane Hope Whitney is now doing publicity for J. H. Sears & Co. ❀ ❀ ❀

Because of an opportunity in another field, Louis Porter resigned on June 1, 1929, as Publisher of *Creative Reading*. The editorial board remains the same, and *Creative Reading* will continue with unchanged objective. ❀ ❀ ❀

George W. Cronyn has resigned from the *Atlantic Monthly* Advertising Department to accept a position as Assistant Editor of *System*, a McGraw-Hill publication. ❀ ❀ ❀

The Rohmler Company is the name of a new book concern which formally opened its doors in Atlanta on August 4th.

The store is owned and operated by P. H. Rohm, Mrs. P. H. Rohm, and J. N. Oemler, the name a clever adaptation of the names "Rohm" and "Oemler." It will operate strictly as a high class bookshop. ❀ ❀ ❀

Howard Willard Cook, who has represented Reilly & Lee Co. in the East since March, 1924, resigned on June 15. The firm loses Mr. Cook with regret and with good feeling on both sides. Charles A. Johnson, who has been Reilly & Lee's representative on the Pacific coast (and who for over fifteen years was with The Western News Company of Chicago), will take up Mr. Cook's duties. ❀ ❀ ❀

Herbert S. Baker, head of the Baker and Taylor Co., is back from his summer in Europe. ❀ ❀ ❀

There is to be a launching next week of the new 75 foot motor launch of John W. Hiltman, president of D. Appleton & Co.,—a beautifully fitted vessel built under his personal supervision for cruising on Long Island Sound. ❀ ❀ ❀

Another salt-water publisher is Harrison Smith, who prefers canvas to motors and has started, his office tells us, on a cruise up the New England Coast. ❀ ❀ ❀

Marion Humble, back from a vacation in Europe, found the Riviera the best escape from office worries.

Contest for Book Retailers

HAROLD WESTON'S new novel, "The Patchwork Madonna," is being featured by an unusual advertising stunt by its publisher, *William Morrow and Co.* A contest limited to those actively engaged in retail bookselling is proposed. For the most accurate analyses and the best brief descriptions of the eleven pictures drawn by Zhenya Gay, symbolizing the story of the book's heroine, sophisticated Creda Reid, three prizes of \$100, \$50, and \$25 are offered. Advance copies are now ready, to be forwarded immediately upon request. Analyses and descriptions must be submitted before publication date, October 3rd. Awards will be announced in the *Publishers' Weekly* of October 20th.

Winner Goes to Yellowstone

THE Canterbury Press of Chicago announces as a prize for the best window display of "The Old Timer's Tale" a free trip from Chicago to Yellowstone Park and back to Chicago.

All photographs of displays must be in the office of the company—360 Grand Ave., Chicago—not later than Sept. 1, 1929.

Briand-Kellog Peace Pact

LAST week when the Briand-Kellog Peace Pact was put in force, the World Peace Foundation presented the ministers of the nations that had signed the treaty with a four-color facsimile of the original document which now binds more nations than any other international agreement recorded in history. This facsimile was especially prepared for use in libraries and public schools in the United States.

"The Woman of It"

A NOVEL about a woman who became governor, written by a woman who was secretary to Miriam A. Ferguson, Governor of Texas, is the picture back of "The Woman of It" by Clair Ogden Davis (*Sears*). The book carries a note very definitely stating that it is a novel and concerning no person, living or dead, but, of course, Clair Ogden Davis has had a unique opportunity to watch details and imagine the plot of political career vs. woman.

The Quivira Society

A GROUP of investigators who are engaged in research into the early history of the southwestern part of the United States and northern Mexico has announced a list of volumes embodying chiefly English translations of the original Spanish documents dealing with the field. A few rare English accounts will be included. The organization has been named The Quivira Society, with George P. Hammond as managing editor and Herbert E. Bolton and F. W. Hodge as advisory editors. Headquarters of the society is at the University of Southern California.

The books will be available only to subscribing members, and the volumes are to be of unusual quality. Among the first titles to appear will be: "Relation of the Espejo Expedition to New Mexico," by Diego Pérez de Luxán; "Luz de Tierra Incógnita," by Juan Mateo Manje; "Informe á S. M. sobre las tierras de Nuevo Mejico, Quivira y Teguayo," by Fray Alonso Posadas; "Memorial on New Mexico," by Fray Alonso de Benavides; and "Historia de la Nuevo Mexico," by Gaspar de Villagrà.

A New Edition of Mudge Ready

A PROFESSIONAL tool which has become invaluable to librarians and which can be of great use to publishers and booksellers has just come into its fifth thorough revision, Isadore G. Mudge's "Guide to Reference Books." The new volume of her earlier editions has been published by the American Library Association. Nearly 3,000 standard reference books, American, English and foreign, are carefully evaluated and their functions studied in detail. Booksellers who have this book on their shelves will be able to give authoritative suggestions to customers as to the best source of information on all manner of subjects, publishers will find it valuable for their editorial departments as a means of studying what fields of reference have been well covered and what ones deserve new treatment and they will learn also the methods by which trained librarians evaluate the books which they are handling in daily use. In the supplement of the book there is a suggested list of 100 books for first purchase.

A New 10c. Line

THREE years ago when J. H. Sears Company undertook in cooperation with the Kingsport Press to produce a cloth bound book at ten cents, and, to the surprise of the book world, did it, they produced a series $6\frac{1}{8} \times 4\frac{3}{8}$ bound in red cloth, a series sold by the million through Sears, Roebuck & Company and the Woolworth chain. While this program was under way, it was studied by Derwent Caine, son of Hall Caine, who returned to England and began the production at the Greycaine Book Manufacturing Company at Watford of books of the same format which were sold with a colored jacket on the Woolworth sixpenny counters of England.

The Sears books have not now been manufactured for some time, but this summer there has appeared on the Woolworth counters the first of the shipment of the English edition sold to the Woolworth Company with the imprint of the World Wide Publishing Company, New York. The books differ somewhat from the old Sears books, but the binding is of identical color and style, though of red paper over boards instead of cloth, the paper being stamped to imitate cloth, and the text has the gray tint of newsprint. The volumes and the four color jackets have been printed abroad at the Greycaine Book Manufacturing Company but bound on this side by J. F. Tapley of Long Island City.

The first six volumes put out for sale include three of Edgar Wallace's mystery stories, "The Thief in the Night," "Four Square Jane" and "The Ghost of Downhill," new material but not copyrighted, also Sabatini's "The Sea Hawk," now on the Houghton list, H. de Vere Stacpoole's "The Blue Lagoon," formerly Lippincott's, and Arthur Bernede's "The Mystery of the Louvre."

Judging by the volumes seen, an attempt has been made to print in about 192 pages, less than was usually the case in the volumes of the old *Reader's Library* of Sears. As the books have cheaper paper, fewer pages and a board instead of a cloth binding, the production at this price is not the remarkable achievement of the Sear's books, but is interesting as a coordinated piece of manufacture partly English and partly American.

Twenty Years After; a
Novelist's Belated Success

ONCE in a while the booktrade gets the story of a book, the peculiar circumstances of whose publishing make a chronicle that appeals to the imagination. Such a story is that of "Maurice Guest," the first novel of Henry Handel Richardson. Ask any bookmen of the last twenty-five years what they have heard of this title, and they will have some memory of it. And yet it is a book whose total sale in this country, even with the enthusiastic belief in the book by its publishers, Duffield & Company (the English imprint was that of Heinemann), reached less than 4,000 copies in all that time. It must have been 4,000 of the right kind of readers, because its reputation was kept alive and the book was kept in print. People spoke of it as one of the great musical novels of all time, and after a while it was learned that there was no Henry Handel Richardson but that the novel was the work of a woman whose early life had been spent in Australia but who had gone to Europe to study music and who, having put into her first novel many people still living, had preferred to remain anonymous and clung to that anonymity since 1908 though she has permitted her publishers to use her photograph.

Succeeding that book came at intervals of four and five years other books, none of which brought the favorable comment from critics such as the first received, all of which were a failure as to sale, and yet Heinemann kept their belief in the author because of the first book and apparently the reading public was coming around to an interest in realism that would make her style and efforts more popular. Last January Heinemann published "Ultima Thule," and next month it will be published by W. W. Norton & Company. It bids fair, judging by the reception that it has received in England from leading critics, to be one of the leading books of the year, and even though it was a last January book, the Book-of-the-Month Club has made it its September selection in the face of all the fall output of American publishers. A story of long deferred recognition is one that is very apt to catch the attention of the public.

Youth's Companion Discontinues

AFTER one hundred and three years of life, *The Youth's Companion* ceases publication with the September number and is taken over by *The American Boy* of Detroit, edited by Griffith Ogden Ellis.

The Youth's Companion was founded by Daniel Ford who used the name of Perry Mason Co. as the publishing imprint. Its text was edited to please the whole family, and many famous writers of fiction were its regular contributors as were men and women as famous in public life.

The circulation, developed by very aggressive methods, was very large, nearly 300,000 for the current issues. Increasing production cost, which could only be met by advertising revenue, has of late years placed the publisher in a difficult situation, as advertising for magazines for young people is not easy to secure.

A few years ago the publishers of the *Atlantic Monthly* undertook its ownership and direction in the effort to save this famous Boston institution, and the periodical was made a monthly instead of a weekly. The difficulties of adequate revenue have been, however, unsuccessfully met with and a long career is brought to a close.

"The Well of Loneliness" Has Been Pronounced Respectable by United States Customs Court

AFTER due examination the United States Customs Court has found that not "one word, phrase, sentence or paragraph which could be truthfully pointed out as 'offensive to modesty,'" could be found within the covers. The ruling which was handed down by Chief Justice Isaac F. Fischer of the Customs Court reverses the order from the Collector of Customs in New York. Morris L. Ernst, attorney, was the plaintiff in the action having protested the seizure of a copy of the book which was mailed to him from France last spring. Peter A. Abeles, attorney for the government, says that he will study the case before deciding upon an appeal to the Court of Customs and Patent Appeals in Washington.

Harry Thaw's Book

THE book which Harry Thaw produced a year ago, and the loss from which has been made public by his deduction from his income tax, was not placed in the hands of the publisher, Dorrance & Company for the usual processes of publishing. Mr. Thaw, they report, insisted against their advice on printing an edition of 50,000 copies at his own expense. These are still his property.

Dorrance and Company handled the book on a sales commission.

New Manufacturing Clause

MATTHEW WOLL, Vice President of the American Federation of Labor, made the suggestion to Congress that there should be a revision in the law of patents that the holder of the patent should be obliged to manufacture the product in this country. This the New York *World* hails as an idea that is centuries behind the times. The *World* does not note that this is simply an application to the field of patents of a manufacturing plan long in existence in the field of literature, a plan which was introduced into American Copyright Legislation in 1891.

It may not be *centuries* behind the time, but it is considerably behind the times and it is proposed to omit this provision in the Author's League bill now before Congress.

Cleland Book Ready

IN a volume of superb reproductions, one hundred pages in all, "The Decorative Work of T. M. Cleland" is made available for lovers of American art and students of design.

The Pynson Printers (Elmer Adler) have made this work a labor of love, and the results indicate the pains which have been lavished on each page. Some plates required as many as a dozen printings. Nearly \$20,000 has been spent in the production of the 1200 copies. Of the twelve hundred, 55 are signed by Cleland and by Rockwell Kent who has contributed a lithographic portrait.

The volume will be ready for subscribers on August 12th. Frederic Warde will review the volume for the next Bookmaking number of *Publishers' Weekly*.

Best Selling Titles in August Fiction

FOR the second month, "All Quiet on the Western Front" leads the fiction on the Best Seller List compiled by *Books of the Month*. "Dodsworth" was second during July, as in June. "Scarlet Sister Mary," though the oldest book on the list, is still climbing upward in the wake of its Pulitzer Prize glory. Fourth and fifth are new titles of the month. "The Black Camel" by Earl Derr Biggers is another mystery solved by the ever popular Charlie Chan. "Visitors to Hugo" by Alice Grant Rosman leapt into immediate and well-deserved success, for which the way had been paved by her last year's novel, "The Window." The only other book to appear for the first time among the first ten is "Six Mrs. Greenes" by Lorna Rea. This book has been out for some time, and has been steadily making its way upward on the list.

Other new novels having notable sales

during July were "The Wave" by Evelyn Scott, "Fish Preferred" by P. G. Wodehouse, "Jim the Conqueror" by Peter B. Kyne, and "The Laughing Queen" by E. Barrington.

Non-fiction is chiefly notable at this season for the dearth of good new books. The list of the first ten is practically unchanged from last month. Both "Salt Water Taffy," "The Mansions of Philosophy" and "Believe It or Not" have gone up one place. New titles on the list, though both books were published some time ago, are "The Specialist" by Chic Sale and "Contract Bridge for All" by Milton C. Work. There were only three books whose sales were big enough to give them places among the first ten. These were "Men and Machines" by Stuart Chase, "John D. A Portrait in Oils" by John K. Winkler and "Lindbergh, His Story in Pictures" by Francis T. Miller.

FICTION

- REMARQUE. "All Quiet on the Western Front." Little, Brown, \$2.50
 LEWIS. "Dodsworth." Harcourt, Brace, \$2.50
 PETERKIN. "Scarlet Sister Mary." Bobbs-Merrill, \$2.50
 BIGGERS. "The Black Camel." Bobbs-Merrill, \$2
 ROSMAN. "Visitors to Hugo." Minton, Balch, \$2
 SEDGWICK. "Dark Hester." Houghton Mifflin, \$2.50
 TARKINGTON. "Young Mrs. Greeley." Doubleday, Doran, \$2
 SABATINI. "The Romantic Prince." Houghton Mifflin, \$2.50
 DIVER. "A Wild Bird." Houghton Mifflin, \$2.50
 REA. "Six Mrs. Greenes." Harper, \$2.50

NON-FICTION

- HACKETT. "Henry the Eighth." Liveright, \$3
 DIMNET. "The Art of Thinking." Simon & Schuster, \$2.50
 LIPPMANN. "A Preface to Morals." Macmillan, \$2.50
 FORD. "Salt Water Taffy." Putnam, \$2.50
 DURANT. "The Mansions of Philosophy." Simon & Schuster, \$5
 LOWELL. "The Cradle of the Deep." Simon & Schuster, \$3.
 SALE. "The Specialist." Specialist Pub. Co., \$1
 RIPLEY. "Believe It or Not." Simon & Schuster, \$2.50
 ELLSBERG. "On the Bottom." Dodd, Mead, \$3
 WORK. "Contract Bridge for All" Winston, \$2.

Chicago Book News

Milton Fairman
of the *Chicago Evening Post*

THE University of Chicago Press has announced a limited edition of 150 copies of "Projects," a volume of brilliant architectural drawings by Stanislaw Szukalski, who made a considerable splash in the art world some few years ago. A signed woodcut, and 180 half-tones illustrate the work which is hand set in Bodoni. Szukalski, a Pole, is due back in Chicago some time this month. He has written the preface to the book, which will also be published in a trade edition.



THROUGH the zeal of Dr. Philip Yarrow, superintendent of the Illinois Vigilance Association and long the Nemesis of publishers and booksellers, the publisher of the *Ten Story Book* was recently fined \$100 by Municipal Judge Padden. The fine was assessed against A. J. Gontier, the publisher, because of the lead article in the October, 1928, issue. "Mr. Yarrow states there is great need for a clean-up campaign which he is planning, so that the youth of the city may be protected against printed poison," reads a statement on the arrest by the doctor's press agent.



ANOTHER bookshop in a Chicago skyscraper has opened in the Temple Court building at 219 South Dearborn Street. The Temple shop is in room 310; the hours are 12 to 6 and evenings by appointment — an unusual and welcome service for patrons.



RAND McNALLY has announced for fall publication "The Real Picture Book," a collection of fables, fairy tales, and standard legends for children. John McKee has done the end sheets, and there are 61 full page illustrations in color. The collection, which the publishers hope will be one of the fall's best sellers, will contain both prose and poetry.

BRENTANO'S Chicago store in the Pittsfield Building at 63 East Washington Street has opened a new circulating library. The library, with a large collection of current fiction and non-fiction, is located in the basement of the store. Mignon Hartog is in charge of the new department.



A. J. JANSKY, who has been a bookseller around the town for some forty years, is closing out his stock with a sale in his shop at 157 West Madison Street. He will abandon general bookselling and in the future serve only collectors.



THIS may be news, and it may not be. Anyway, Your Correspondent and Kathryn McSweeney were married Aug. 5 at Ascension Church in Oak Park. They are now (or were) taking a trip through Quebec, visiting Montreal, Quebec, and the Saguenay district.



MR. and Mrs. Theron Cooper recently returned from a trip to Europe, during which some weeks were devoted to Russian travel. A large collection of woodcuts, art books, etchings, and monographs purchased abroad are now on exhibition at the Walden shops.



THE Argus Book Shop at 333 South Dearborn Street has issued a catalog of its first editions of John Galsworthy and George Bernard Shaw, which catalog may be had on request.



COLLEAGUE Henry Justin Smith of *Chicago Daily News* is the author of "Poor Devil," recently from the presses. Mr. Smith, who wrote "Deadlines" and "Josslyn," is collaborating with Lloyd Lewis, author of "Myths After Lincoln," in the writing of "Chicago: the History of Its Reputation," to be published this month.

A Publisher Discusses Book Clubs

S. A. Everitt, Vice-President of Doubleday Doran Gives His Point of View in a Letter Originally Addressed to Frederick A. Stokes, President of F. A. Stokes & Company

I HAVE been away from the publishing business for several months because of illness in my family. On the first of August I am planning to retire from the business. In that situation, I hope that I have a more detached point of view than would otherwise be the case.

I have been reading your article in *The North American Review* about the Book Clubs. As always, one must be impressed with the sincerity of your point of view.

A few considerations, some of them fundamental, occur to me again and again.

There are three important distributing agencies: the publishing houses, the retail bookstores, and the mail order efforts, mainly book clubs. These agencies of distribution should normally and theoretically cooperate and not antagonize each other. As Mr. Babson indicated in his speech at the Boston convention, the book clubs are now a condition and not a theory; they exist and they cannot be waved aside.

In this situation discussion of their desirability or undesirability is less important than consideration of what is best for publishers and booksellers in the life we now live.

We all agree about the importance of bookstore prosperity and goodwill. That is the underlying factor of success in the book business and has been our chief support during all my acquaintance with publishing.

I think if the bookstore people could be completely successful in making effective their basic resolution to get all the publishers to refuse to sell the book clubs, a greatly increased confusion would result, and the whole business would be, for a time at least, much worse off than it is now. The book clubs would be forced to go to the literary agencies and perhaps to the authors direct; and being in a position of great power, with orders of approximately 100,000 copies of

a book to deliver, they would introduce a new situation which would be confusing and the outcome of which no one can see. The disturbance of the conventional and traditional methods of distribution would be far greater than is now the case.

It is no small advantage that the important book clubs are in the hands of men of character, who are trustworthy financially and intellectually. No one could successfully question the sincerity of Dr. Canby, Carl Van Doren, Mr. Haas, Mr. Guinzburg, and others. These gentlemen are reasonable, and wish to cooperate, I think.

The selective principle which seems to annoy you seems to me inevitable in the handling of literary material, and it is in operation in any number of ways: each publishing house selects its own list; the editor of a magazine selects all the material for his hundred thousand or two million readers. In a mood of frank admission several publishing houses have already announced *the* book of the year, and there is Dutton's book of the month. The selections which have been made by the clubs form an impressive and worth-while list of books. It is probably quite as impressive, or more so, than that of any publishing house.

The increase in the sale of books seems to be generally recognized. There are more publishing houses, and many of the bookstores are doing an increased business. I have discussed this increase with some other bookstore owners whom I cannot quote at the moment. In the case of our own bookshops, which we hope are a substantially correct index of the bookstore business, our increase this year has been satisfactory and notable.

If the business as a whole is more healthy and on the increase, do you think it is possible to analyse so closely that we can say the book clubs have been detri-

mental but many other influences have been beneficial?

In the increase of the investment habit we have not noticed the old line investment houses in Wall Street complaining often about new methods and mail order efforts. They have accepted the greater opportunity for sales of securities, and apparently are in the mood to help with the harvest.

That is what I think the publishers and the bookstores and the book clubs should do. There are innumerable methods of co-operation which ought to be made effective. The continuation of mere argument and sometimes hostile gestures in my opinion will lead to nothing but confusion and waste of effort.

Junior Book Clubs Combine

THE Junior Literary Guild has merged with "Selected Books for Juniors," and the new club will operate under the name of the former organization. Both of these clubs were launched last spring using "junior" in their names and rather crowding that word which had quite naturally been adopted by the Junior League six months before when they organized their "Junior Book Club." An attempt was made to bring the "Junior Book Club" into the new organization, but it will continue independently.

Under the merger five new members have been added to the "Junior Guild Board." The staff now making the selections is headed by Carl Van Doren, editor-in-chief of "The Literary Guild," and made up of Angelo Patri, author and educator; Robert E. Simon, president of the United Parents' Association of New York; Mrs. Franklin D. Roosevelt; from the staff of "Selected Books"; Katherine Ulrich, who has been managing editor of the "Junior Guild"; Harford Powel, Jr., one time editor of *Youth's Companion*; Helen Ferris, author and known for her editorial work on *Youth's Companion* and *American Girl*; and Mrs. Sidonie M. Gruenberg, a director of the Child Study Association and consultant at Teachers College, Columbia University.

Books will be issued in special editions as in the senior club, and one selection made per month for each of the three groups of the "Junior Literary Guild."

Book Club Selections

BOOK-OF-THE-MONTH CLUB

July—"Hunky" by Thames Williamson. *Coward-McCann*.

August—"The Omnibus of Crime" edited by Dorothy Sayers. *Payson & Clarke*.

THE LITERARY GUILD

July—"The Wave" by Evelyn Scott. *Cape and Smith*.

August—"They Stooped to Folly" by Ellen Glasgow. *Doubleday Doran*.

POETRY CLAN

"Lost City" by Marion Strobel. *Houghton*.

"The Long Leash" by Jessica Nelson North. *Houghton*.

FREETHOUGHT BOOK CLUB

July—"Woman From Bondage To Freedom" by Ralcy Husted Bell. *Eugenics Pub. Co.*

August—"Infidel and Heretics" by Clarence Darrow and Wallace Rice. *Stratford Company*.

BOOK LEAGUE OF AMERICA

July—"The Virtue of This Jest" by James Stuart Montgomery. *Greenberg*.

August—"The Stormy Life of Mirabeau" by Henry de Jouvenel. *Houghton Mifflin*.

CATHOLIC BOOK CLUB, INC. (NEW YORK)

July—"The Spirit of Catholicism" by Dr. Karl Adam. *Macmillan*.

THE RELIGIOUS BOOK CLUB

July—"The Place of Jesus Christ in Modern Christianity" by John Baillie. *Scribners*.

DETECTIVE STORY CLUB

July—"Grim Vengeance" by J. J. Connington. *Little Brown*.

August—"The Murder at Bratton Grange" by John Rhode. *Dodd, Mead*.

Obituary Notes

ALLAN CURTISS HOFFMAN

ALLAN CURTISS HOFFMAN, publisher and advertising manager of New York magazines died in Englewood, New Jersey, on July 28. He was fifty-six years old, and was born in New York City. In his career he had been general manager of *Outing Magazine*, and later secretary and treasurer of *The Scientific American*.

HENRY B. FULLER

HENRY B. FULLER, author, died in Chicago on July 28, at the age of seventy-two. He was born in Chicago, January 9, 1857. In his youth he studied music in Italy and became a composer. At this time he began writing and his books include: "The Chevalier of Pensieri-Vani," "The Chatelaine of La Trinité," "The Cliff-Dwellers," "With the Procession," "The Puppet-Booth," "From the Other Side," "The Last Refuge," "Under the Skylights," "Waldo Trench and Others," "Lines Long and Short," "On the Stairs," and "Bertram Cope's Year." He had helped edit the *Poetry Magazine* and conducted a literary criticism column in *The New York Evening Post*. A posthumous novel has been announced for this fall "Gardens of this World." (Knopf.)

THORSTEIN B. VEBLEN

ANNOUNCEMENT was made Monday that Thorstein B. Veblen had died at his home near Palo Alto, California. His varied career had made him well known as an economist, author, and educator. Born in Minnesota, he received his A.B. from Carleton College in 1880, and continued with graduate work at Johns Hopkins and Yale where he obtained the degree of Doctor of Philosophy in 1884. His career as an educator led him into many American universities. He came to New York in 1918 as teacher in the New School for Social Research. He served as managing editor of the *Journal of Political Economy* from 1896 to 1905. His books include: "The Theory of the Leisure Class," "The Theory of Business Enterprise," "The Instinct of Workmanship," "Imperial Germany and the Industrial Revolution," "The Higher Learning in America," "The Vested Interests," and "The Engineers and the Price System."

Doubleday in Syracuse

A FINELY equipped book department has been placed in the high class department store of Dey Bros. & Co. of Syracuse by the Doubleday Doran Bookshops and Tina J. Cummings, for so many years manager of the department of Wm. Hengerer & Sons, Buffalo, and active member and officer of the American Booksellers' Association, is to be in charge.

Miss Cummings is succeeded at Hengerer's by Miss M. Lanigan who extends her work to cover both the stationery and book departments.

Business Notes

CHICAGO.—Judy Publishing Company, 1922 West Lake Street, has closed out its mechanical department. The two publications *Dog World* and *Judy's Magazine*, the Will Judy Press Syndicate work and the book list have been let on contract. The firm is negotiating for the purchase of a residence property for its future location.

CHICAGO, ILL.—In announcing their shop in the Palmer House, Ray Brown and Marie E. Farmer state that in addition to carrying a complete line of books, they will prepare club papers and book reviews.

DALLAS.—A. Harris & Co. has acquired Edna's Rental Library which has been on North Avery Street. The library is located on the mezzanine floor of A. Harris & Co. and Edna L. Smith is still in charge.

NEW YORK.—Klein's at 233 Park Avenue is handling current books and operating a rental library.

NEW YORK.—Aaron Sussman, former advertising manager at Putnam and later at Liveright has joined the staff of Charles H. Denhard and Company, advertising agency.

SHANGHAI, CHINA.—Their street numbers having been recently changed, the new address of Virginia Cowper's Book Shop is now 20 Nanking Road, while Kelly and Walsh, Ltd., her next-door neighbor, is at number 22.

The Weekly Record of New Publications

THIS list aims to be a complete and accurate record of American book publication. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in brackets, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Ashby, Thomas

Some Italian scenes and festivals. 194p. (bibl. footnotes) il. D [n.d.] N. Y., Dutton \$2.50

Descriptions of some Italian festivals with details concerning their history and meaning.

Atwood, Wallace Walter, and others

Home life in far-away lands. 257p. (bibl.) il. (col. front.) maps (pt. col.) Q (Earth and its people; bk. 1) [c.'29] Bost., Ginn \$1.28
An introductory geography for children.

Baldwin, Edward Chauncey

Types of literature in the Old Testament. 218p. (5p. bibl.) D (Nelson's Eng. ser.) c. N. Y., Nelson \$1.50

Baldwin, William H.

The shopping book. 313p. D c. N. Y., Macmillan \$2.50

Practical information for the housewife to enable her to shop economically and intelligently, covering house furnishings of all kinds, wearing apparel, package groceries, etc.

Barlow, Joseph W.

Fundamentals of Spanish. 281p. il., maps O (Borzoi Spanish texts) '29 N. Y., Knopf \$1.90

Bartlett, Mary Russell

April song and Wellesley memories [verse]. 122p. D c. [Dorchester, Mass., Author, 66 Hartford St.] \$1.50

Beardsley, Grace Hadley

The negro in Greek and Roman civilization. 157p. (bibl.) il. O (J. H. U. studies in archaeology, no. 4) '29 Balt., Johns Hopkins Press \$3.50

Beckwith, Martha Warren

Black roadways; a study of Jamaican folk life. 260p. (5p. bibl.) il. map (col.) O c. Chapel Hill, N. C., Univ. of N. C. Press \$3

The lore and folkways of the Jamaican negroes, which the author learned directly from the natives.

Blackburn, Evelyn Barbara

Sober feast. 266p. D c. Bost., Little, Brown \$2.50

An amusing picture of a group of modern young English people, one of whom, Rollo Howes, eager to make money quickly, enters the second-hand motor trade.

Boas, Ernst P., M.D., and Michelson, Nicholas, M.D.

The challenge of chronic diseases. 206p. (6p. bibl.) D c. N. Y., Macmillan \$2.50
On the communal care of the chronically ill.

Boswell, James

Life of Johnson; globe ed.; ed. by Mobray Morris. 741p. S (Cardinal ser.) '29 N. Y., Macmillan lea. \$3.50, bxd.

Bower, William Clayton

Religious education in the modern church. 270p. (bibls.) D [c.'29] St. Louis, Bethany Press \$1.35

Bowker, D. T.

Wit and humor. 230p. D [c.'29] Oshkosh, Wis., D. T. Bowker Pub. Co., 163 Jefferson Ave. \$1.35

A book of jokes, arranged according to subject.

Bridgman, Lewis Jesse

The guess book of riddles. 108p. il. O [c.'29] Bost., Lothrop \$1.50
For children.

American Institute of Food Distribution

The voluntary chains; a new alignment of retail grocers planned to meet chain store competition. 18p. O '29 N. Y., Author, 369 Lexington Ave. apply

Andersen, R. F.

Young artist's drawing book. no p. il. obl. S [c.'12, '29] N. Y., Platt & Munk bds. 60 c.

Animal picture book. no p. il. (col.) O [c.'27, '29] N. Y., Platt & Munk bds. 60 c., bxd.

Asakawa, Kanichi, ed.

The documents of Iriki, illustrative of the development of the feudal institutions of Japan. 442p. (7p. bibl.) maps O (Yale hist. pub'ns, mss. and ed. texts, 10) '29 New Haven, Conn., Yale \$7.50

Bacon, F. Niles

Diagnostic tests in Latin, based on Gray and Jenkins's Latin for to-day: first-year course; tests 1-9, and key. no p. Q c. '29 Bost., Ginn pap. \$3

Bishopp, F. C.

The bollworm or cornearworm as a cotton pest. 14p. (bibl. footnotes) il., map O (U. S. Dept. of Agri., farmers' bull. no. 1595) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

Bliss, George Seymour

Weather forecasting, with introductory note on atmospheres; 5th ed. 32p. maps O (U. S. Dept. of Agri., Weather Bur., bull. no. 42) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

Buchan, John

The Courts of the Morning. 384p. D c. Bost., Houghton \$2.50
Adventure in a South American state.

Buller, Marguerite

The story of Woofin-Poofin; il. by the author. 18p. il. (col.) F [c.'29] N. Y., McBride bds. \$2

Woofin-Poofin was a china dog who was taken away from Mr. Moss' antique shop to live with a little boy. The illustrations are especially appropriate to the quaint little story.

Carroll, Lewis, pseud. [Charles Lutwidge Dodgson]

Alice's adventures in wonderland; [miniature ed.]. 200p. il. S '29 N. Y., Macmillan lea. \$3.50; \$7.50

Through the looking-glass and what Alice found there [miniature ed.]. 228p. il. S '29 N. Y., Macmillan lea. \$3.50; \$7.50

Chapman, Mrs. Maristan

Homeplace. 275p. D c. N. Y., Viking Press \$2.50

A tale of the Tennessee hill folk, returning to the scene and some of the characters of the author's first novel, "The Happy Mountain."

Chaucer, Geoffrey

Works; ed. by Alfred W. Pollard, and others; globe ed. 828p. S (Cardinal ser.) '29 N. Y., Macmillan lea. \$3.50, bxd.

Choate, Florence, and Curtis, Elizabeth

Abby in the Gobi, or, The last of the dinosaurs; il. by the authors. 63p. il. (pt. col.) obl. O [c.'29] N. Y., McBride bds. \$2
About a little boy-child brought up by Abby, short for Mrs. Absurd, a dinosaur who lived in the Gobi Desert. For children from 6 to 12.

Chrysalid; a collection of student writing, verse, story, play, essay; selected by the English Department. 100p. D [c.'29] Grand Rapids, Mich., Mount Mercy Academy bds. \$1.50

Clark, Pierce

Napoleon, self-destroyed; foreword by James Harvey Robinson. 277p. (2p. bibl.) il. O [c.'29] N. Y., Cape & Smith \$3
Napoleon's character and the high lights of his amazing career are here interpreted psychologically by one of this country's most eminent psychologists.

Cobb, Irvin Shrewsbury

Red likker. 349p. D c. N. Y., Cosmopolitan \$2.50
The old and the new Kentucky, especially Kentucky of the prohibition era, as viewed by Colonel Bird, one of the last of the old régime.

Cochran, Louis

The story of the lowly gnome [juvenile]. 72p. O '29 Phil., Dorrance \$1.25

Collins, Dale

Idolaters; a novel. 293p. D c. Bost., Little, Brown \$2.50
An ex-curate, a dwarf, and April Rose, a dumb girl, are three of the curious characters in a drama of love and passion on a Malay Island.

Cooper, Courtney Ryley

The challenge of the bush. 302p. D c. Bost., Little, Brown \$2
Phil Eldridge seeks a murderer in the "muskeg country" of Canada, falls in love and experiences every sort of weird adventure.

Cooper, T. Y.

Wren's nest: a fairy tale in verse, and other poems. 223p. O c. Hanover, Pa., Picket Press \$2.50

Corbell, Edward

Aislinn of Innisfail. 150p. D [c.'29] Chic., Author, 1513 E. 57th St. pap. \$3
A play, partly in prose and partly in verse, of a northern people in ancient days.

Cowley, Malcolm

Blue Juniata. 115p. D [c.'29] N. Y., Cape & Smith \$2
Poems, including a group from which the volume takes its name, about the Pennsylvania countryside.

Davis, Clare Ogden

The woman of it. 312p. D [c.'29] N. Y., Sears \$2.50
Conflict between love and a woman's career is the keynote of this story of Della Lawrence who was the governor of a state.

Decorative work of T. M. Cleland [The]; a record and review, with a biographical and critical introd. by Alfred E. Hamill and a portrait lithograph by Rockwell Kent [lim. ed.]. 122p. il. (pt. col.) F c. N. Y., Pynson Printers buck. \$20; de luxe ed., \$75
Illustrating the work of a master of printing design, which includes also painting, theatrical designing and advertising illustration.

Cade

Radium treatment of cancer. 168p. il. (pt. col.) O '29 N. Y., Wm. Wood \$5.50

[Canty, George Romuald]

The European motion-picture industry in 1928. 75p. diags. O (Dept. of Commerce, trade information bull. no. 617) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

Carmody, Francis X., and Bonomi, B. G.

A treatise on pleading and practice in New York, with forms; v. 1; 2nd ed. in 12 v. 684p. O '29, c. '23-'29 N. Y., Clark Boardman Co., 11 Park Pl. fab. \$7.50

Christensen, Chris Lauriths

Pooling as practiced by cooperative marketing associations. 12p. O (U. S. Dep't of Agri., misc. pub'n no. 14) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

Clark, A. H.

Organic chemistry for students of pharmacy and medicine. 455p. il. O '29 N. Y., Van Nostrand \$3.50

Davis, Roy

Tests in English fundamentals; series 1-4. no p. Q c. '29 Bost., Ginn pap. 80 c. ea.

Dept. of Commerce, Bureau of Foreign and Domestic Commerce

Commercial and industrial organizations of the United States; rev. ed. 278p. O (Domestic commerce ser., no. 5) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. 60 c.

Diamond, M.

Dental anatomy; a graphic presentation of tooth forms with an original technique for their reproduction. 316p. il., diags. O c. N. Y., Macmillan \$5

Dickson, Albert Jerome

Covered wagon days; a journey across the plains in the sixties, and pioneer days in the northwest; ed. by Arthur Jerome Dickson. 287p. il. map O '29 Cleveland, A. H. Clark Co. \$6

Dowsett, J. Morewood

Big game and big life. 254p. il., map O [n.d.] N. Y., Dutton \$7
Adventuring with wild animals in many countries.

Eberle, Edith, and McGavran, Grace W.

Jewels the giant dropped; a course on the Philippine Islands for junior boys and girls. 138p. (4p. bibl.) D [c.'29] N. Y., Friendship Press bds. \$1; pap., 75 c.

Evans, Arthur

The shaft graves and bee-hive tombs of Mycenae and their interrelation. 104p. il. O '29 N. Y., Macmillan \$6

Ex-wife. 272p. D [c.'29] N. Y., Cape & Smith \$2

A human document written anonymously—the life of a woman in New York, her marriage, divorce and subsequent discoveries and theories about the relations of men and women.

Franklin, Harold B.

Sound motion pictures; from the laboratory to their presentation. 408p. il., diagrs. O c. Garden City, N. Y., Doubleday, Doran \$3

The development, mechanics, and future of the new art in motion pictures, the "talkie," are discussed by the President of the Fox West Coast Theatres.

Frederick, Mrs. Christine

Selling Mrs. Consumer. il. '29 N. Y., Business Bourse \$5

Frees, Harry Whittier

Animal land on the air. 254p. il. O [c.'29] Bost., Lothrop \$2.50

Stories of Catnip Corners, with photographs of the inhabitants, cats, dogs, pigs and rabbits, dressed in human clothes.

Feuchtwanger, Lion

Pep; J. L. Wetcheek's American song book; tr. by Dorothy Thompson. 59p. il. O '29, c.'27, '29 N. Y., Viking Press bds. \$2

Ballads of Mr. B. W. Smith, an American of the Babbitt type, written by the author of "Power" and "The Ugly Duchess," which were originally published in a German newspaper under the pseudonym of J. L. Wetcheek.

French, Joseph Lewis, ed.

Great detective stories of the world. 1139p. D '29, c.'24, '29 N. Y., Dial Press \$2.50
Thirteen stories and novels from Voltaire to Stevenson. Also published in three pocket volumes at \$1.75 each.

Garber, L. L., and others

The creative study of literature; principles, plans, programs, methods, and models including one hundred sixty greater short poems. 191p. nar. D [c.'29] Ashland, O., Garber Co. \$1; fab., 30 c.

Gissing, George Robert

Selections autobiographical and imaginative from the works of George Gissing, with biographical and critical notes by his son; introd. by Virginia Woolf. 318p. D '29 N. Y., Cape & Smith \$3

Glasstone, Samuel

Chemistry in daily life. 256p. (bibls.) diagrs. D [n.d.] N. Y., Dutton \$2.25

Gorton, Arthur Treat, and others

Foundation and practice of arithmetic; 3v. il., diagrs. D [c.'29] N. Y., Simmons-Peckham Co., 112 E. 19th St. 76 c.; 88 c.; 96 c.

Graves, Charles Sumner

Lore and legends of the Klamath River Indians. 156p. il. O '29 Yreka, Cal., Siskiyou Times \$2

Guyol, Louise Hubert

The gallant Lallanes. 251p. il. (col. front.) D c. N. Y., Harper \$2

How the proud but impoverished Lallane family of New Orleans carry out their plans to send the eldest daughter to college. A story for girls.

Hardy, Thomas

Selected poems. 223p. S (Cardinal ser.) '29 N. Y., Macmillan 1ea. \$2.50

Hawkes, Clarence

Bing; the story of a small dog's love. 220p. il. (col. front.) D [c.'29] Bost., Lothrop \$1.50

What Bing, a small beagle hound, did for the Browning family.

Henderson, Helen

Cathedrals of France. 256p. il., map D '29 Bost., Houghton \$3

Dow, Robert Piercy, ed.

The book of Dow; genealogical memoirs of the descendants of Henry Dow 1637, Thomas Dow 1639 and others of the name, immigrants to America during colonial times, also the allied family of Nudd. 1013p. Q '29 Claremont, N. H., Editor apply

Duke-Elder, Stewart, M.D.

Recent advances in ophthalmology; 2nd ed. 405p. il. '29 Phil., Blakiston \$3.50

Fiero

Particular actions and proceedings; v. 5, Equitable actions. 878p. '29 Albany, N. Y., M. Bender buck. \$15

Gibbons, Clarence Edward

Advantages of standards for livestock and meats. 16p. O (U. S. Dep't of Agri., misc. pub'n no.

33) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

Gilbert's criminal law and practice of the state of New York; 12th ed. ed. by John T. Fitzpatrick. 2064p. O '29 Albany, N. Y., M. Bender fab. \$20

Gross, Reuben H., ed.

Chiroprody quiz compend, published under the auspices of the National Association of Chiroprodists; 2nd and rev. ed. 185p. D '29 [N. Y., Harri-man Pr. Co., 153 Waverly Pl.] \$4

Harned, William E.

New typewriting studies; elementary course. 115p. il., diagrs. Q [c.'29] Bost., Ginn \$1.20

Hayden, James J.

On federal regulation of the production of oil. '29 Chic., Callaghan & Co. \$3

Henderson, Mrs. L. R. S.

The magic airplane; a fairy tale. 96p. il. (pt. col.) Q [c.'29] Chic., Reilly & Lee bds. \$1

Tommy and Helen fly away in their toy airplane to visit many strange and delightful regions of the air.

Henry Alken 8p. il. (col.) F (Famous sporting prints, 5) '29 N. Y., W. E. Rudge pap. \$2.25

Hickey, D. Harold

Up anchor; a sea story. 222p. D [c.'29] N. Y., Abingdon \$1.50

Hines, Herbert Waldo

Clough, kingdom-builder in South India. 168p. front. (por.) D [c.'29] Phil., Judson Press \$1.25
The life of a Baptist missionary.

Holzinger, Karl John, and Mitchell, Blythe Clayton

Exercise manual in statistics. 165p. diagrs. O [c.'29] Bost., Ginn fab. \$2.40

Hoyt, Vance Joseph

Silver Boy, the gray fox of Topanga. 265p. il. O [c.'29] Bost., Lothrop \$2
A story of animal life in a canyon of the west.

Huestis, Charles Herbert

Sunday in the making; a historical and critical study of the Sabbath principle in inheritance and development. 256p. (bibl. footnotes) D [c.'29] N. Y., Abingdon \$2

Hurd, Marian Kent [Mrs. Lee McNeely]

The jumping-off place. 319p. il. D c. N.Y., Longmans \$2
To the young Linvilles, aged seventeen and fifteen, falls the responsibility of homesteading in South Dakota.

Jacot, B. L.

Trust Wesley! 307p. D c. Bost., Little, Brown \$2
The humorous tale of Brymer Bealby, late of Oxford, who was engaged to act as tutor to young Wesley, son of an American billionaire.

Johnson, Guy Benton

John Henry; tracking down a negro legend. 155p. (3p. bibl.) front. O (Univ. of N. C. social study ser.) c. Chapel Hill, N.C., Univ. of N. C. Press \$2

About a legendary negro hero of the south, celebrated in song and story, who was reputed to have competed against a steam drill with his hammer, won, and dropped dead.

Justus, May

Gabby Gaffer. 79p. il. (col.) O (Inglenook ser.) [c.'29] Joliet, Ill., Volland \$1

A story for children of the funny old man who came to live in Unlucky Village.

Kay, Ross

Fighting in France [2nd ed.] 243p. front. D (Big war ser.) [c.'16] Newark, N. J., Barse & Co. 50 c.

Knox, Edmund George Valpy ('Evoe') pseud.

Mr. Punch on the links. 157p. il. O c. N. Y., Rae D. Henkle \$2

Stories, verse and drawings about golf from *Punch*, the English humorous magazine.

Laughlin, Clara Elizabeth

Where it all comes true in France; the experiences and observations of Betty and Mary as related by their aunt. 296p. il. (col. front.), map O c. Bost., Houghton \$2.50

A new travel book for young people by the author of the "So You're Going" series.

Lawrence, David Herbert [Laurence H. Davison, pseud.]

My skirmish with Jolly Roger [lim. ed.] no p. O c. N. Y., Random House bds. \$3.50

A preface to the author's novel "Lady Chatterley's Lover" written in its defense, and a discussion of the pirated editions of the book, both in Europe and America.

Lenz, Sidney S., and Rendel, Robert

How's your bridge? 224p. il. (col.) O c. N. Y., Simon & Schuster \$2.50

In which the reader actually plays bridge against perfect bridge; he turns the page after each play and has his mistakes explained: there is a system of demerits, whereby he may determine his score out of a possible 100.

Ludvigson, Charles

The riddle of the universe; a memorandum of psychometric observations of space. 59p. D [c.'29] Bost., Meador Pub. Co. \$1.25

Lutken, Otto

Congo gods. 255p. D c. N. Y., Coward-McCann \$2

A novel of romance and adventure in the jungle of the Belgian Congo.

McConathy, Osbourne, and others

The music hour in the kindergarten and first grade. 216p. il. (col.) F [c.'29] Newark, N. J., Silver, Burdett \$3

Hochbaum, Hans Weller

Planning and conducting extension campaigns. 31p. il. O (U. S. Dept. of Agri., circular no. 58) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. apply

Hulbert, Homer B.

Also ran; a one-act play in two scenes. 15p. Q '29 Minn., Northwestern College of Speech Arts pap. 50 c.

The collaborators; a one-act farce comedy. 15p. Q '29 Minn., Northwestern College of Speech Arts pap. 50 c.

Play ball; a one-act play in three scenes. 15p. Q '29 Minn., Northwestern College of Speech Arts pap. 50 c.

Hutchins, Wells Aleck

Mutual irrigation companies. 51p. O (U. S. Dept. of Agri., technical bull. no. 82) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

Jenkins, Charles Francis

Radiomovies, radiovision, television. 143p. il., maps O [c.'29] [Wash., D. C., Nat'l Capital Press] apply

[Junkin, Kathryn Von Ickes]

International fairs and expositions. 80p. il. O (U. S. Dept. of Commerce, trade promotion ser., 75) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 20 c.

Mackenzie, Frederick Arthur

The clash of the cymbals; the secret history of the revolt in the Salvation Army. 223p. il. D ['29] N. Y., Brentano's \$2

McLean, Robert Norris, and Crawford, Mabel Little

Jumping beans; stories and studies about Mexicans in the United States for junior boys and girls. 159p. (5p. bibl.) map. D [c.'29] N. Y., Friendship Press
bds. \$1; pap., 75 c.

Markham, Violet R.

Romanesque France; studies in the archaeology and history of the twelfth century. 538p. (3p. bibl.) il., map O ['29] N. Y., Dutton \$7

French architecture of the Middle Ages, with information about the people and places of that period.

Marye, George Thomas

Nearing the end in imperial Russia. 479p. il. O '29 Phil., Dorrance \$4

Matson, Norman Hågeheim

Doctor Fogg. 165p. D c. N. Y., Macmillan \$2

The satiric and witty tale of an inventor who devises a means to communicate with other worlds than our own.

Maxwell, Violet, and Hill, Helen

The adventures of Galley Jack, ship's cat to the Susan P. Meserve; il. by the authors. 112p. il. (col. front.) S (Round table ser.) c. N. Y., Harper \$1

Snowball, the pet of Miss Tabitha's select school for young ladies, meets Cut-throat Mike and runs off to sea, where he becomes Galley Jack, a ship's cat.

Megroz, R. L., comp.

Letters of women in love. 318p. O '29 Bost., Houghton \$4

Miller Bp. George Alfred

Restlessness and reality. 183p. S [c.'29] N. Y., Abingdon \$1
How restless mankind may find spiritual contentment.

Miller, H. Q., jr.

Gleanings. 57p. il. D (Contemporary poets, 77) '29 Phil., Dorrance \$1.75, bxd.

Milligan, Clarence P.

Blue water ballads; the inland sea. 93p. front. D (Contemporary poets, 76) '29 Phil., Dorrance \$1.75, bxd.

Millikin, Virginia Greene

The friendly light, and other story sermons for children. 118p. D [c.'29] N. Y., Abingdon \$1

Muirhead, Findlay, and Monmarché, Marcel, eds.

Brittany; 2nd ed. 186p. (bibl.) maps, diagrs. S (Blue guides) '29 N. Y., Macmillan \$3

The French Alps; 2nd ed. 291p. (bibl.) maps, diagrs. S (Blue guides) '29 N. Y., Macmillan \$4

Mukerji, Dhan Gopal

The chief of the herd; il. by Mahlon Blaine. 179p. O [c.'29] N. Y., Dutton \$2.50

Telling about the life of the leader of a wild herd of elephants in the jungle.

Muller, Charles Geoffrey

The Commodore. 272p. il. D c. N. Y., Harper \$2

For boys and girls in their 'teens—the story of a summer vacation on the Long Island shore—starring Fatso, hero of the author's two preceding books.

Munthe, Axel

The story of San Michele. 546p. O '29 N. Y., Dutton \$6

A doctor's autobiographical account of his life in Capri.

Noyes, Alfred

The sun cure. 239p. D c. N. Y., Cosmopolitan \$2

The famous poet has written a light-hearted novel about a young curate who tries to cure his despondency caused by the beauty and cruelty of Barbara Lane.

Oppenheim, Edward Phillips

The Glenlitten murder. 309p. D c. Bost., Little, Brown \$2

Who killed De Besset in the bedroom of Félice, the Russian-born Marchioness of Glenlitten, and stole her famous necklace?

Osgood, Ernest Staples

The day of the cattleman. 293p. (10p. bibl.) il., maps O c. Minn., Univ. of Minn. Press buck. \$3.50

The achievements of the range cattlemen who built up an economic area in the West.

Owen, Ethel

The happy party book. 111p. il. (pt. col.) D [c.'29] N. Y., Abingdon \$1
Definite plans for ten parties.

Page, Elwin L.

Abraham Lincoln in New Hampshire [lim. ed.]. 177p. (3p. bibl.) il. O c. Bost., Houghton bds. \$6.50, bxd.

An account of Lincoln's visit to New Hampshire in 1860, when he was touring New England, making speeches during his presidential campaign.

Palgrave, Francis T., ed.

The golden treasury; 2 v. 524p.; 279p. S (Cardinal ser.) '29 N. Y., Macmillan
lea. \$2.50, ea., bxd.

Parker, James

The old army; memories, 1872-1918. 454p. il. O '29 Phil., Dorrance \$4

Pemberton, Charles Reece

The autobiography of Pel. Verjuice. 313p. (Highway and byway ser. no. 6) '29 N. Y., W. V. McKee \$3.50

Michelson, Truman

Observations on the thunder dance of the Bear Gens of the Fox Indians. 78p. (bibl.) diagr. O (Smithsonian Inst., Bur. of Amer. Ethnology, bull. 89) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. 65 c.

Parson's practice manual of the state of New York;

standard 6th ed.; ed. by Austin B. Griffin and John T. Fitzpatrick. 1544p. '29 Albany, N. Y., M. Bender fab. \$5

Perkins, Kenneth

Gold; a novel. 326p. D '29, c. '28 N. Y., Stokes \$2

A whaling ship with a bloodthirsty crew, a stubborn New England captain and a beautiful young girl on board, arrives in San Francisco at the height of the Gold Rush.

Peter De Wint; introd. by Martin Hardie.

14p. il. (col.) Q (Famous water-colour painters, 5) '29 N. Y., W. E. Rudge bds. \$2.25

Phillpotts, Eden

Tryphena. 392p. D c. N. Y., Macmillan \$2

A tale of the Devonshire countryside where Tryphena grows up and falls in love with the young blacksmith, when the return of the lord of the manor complicates affairs.

Prall, David Wight

Aesthetic judgment. 394p. il. (pt. col.) O [c. '29] N. Y., Crowell \$4

On aesthetic judgment of the fine arts and the philosophical and rational bases of taste and criticism.

Raleigh, Sir Walter

The poems of Sir Walter Raleigh; ed. by Agnes M. C. Latham. 200p. O '29 Bost., Houghton bds. \$5

Read, Herbert

Staffordshire pottery figures. 93p. il. (col. front.) O '29 Bost., Houghton bds. \$15

Reeves, James Hensley

The book of truth. 125p. D [c. '29] Chic., Author, 162 E. Ontario St. fab. \$2

Essays and maxims evolved from the author's philosophy of life.

Rhode, John

Murder at Bratton Grange. 272p. D c. N. Y., Dodd, Mead \$2

Dr. Priestley runs to earth the clever criminal who murdered Sir Hector Davidson.

Rice, Merton Stacher

A discontented optimist; ten sermons. 169p. D [c. '29] N. Y., Abingdon \$1.25

Robb, Elizabeth B.

The message of the bells, and other poems. 86p. D (Contemporary poets, 78) '29 Phil., Dorrance \$1.75, bxd.

Robbins, Orison

Escaping the Mohawks. 352p. il. D [c. '29] Bost., Lothrop \$1.75

A young French nobleman visits his uncle in New France, learns the ways of the new world and helps to fight Indians.

Robinson, Lennox, ed.

A golden treasury of Irish verse. 357p. S (Cardinal ser.) '29 N. Y., Macmillan lea., \$2.50, bxd.

Rolt-Wheeler, Francis William

The boy with the U. S. aviators. 278p. il. D (U. S. service ser.) [c. '29] Bost., Lothrop \$1.75

How an American boy learned to be an aviator—a story of real adventures for boys.

Roth, Leon

Spinoza. 250p. O '29 Bost., Little, Brown \$3

Salt, Sarah

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A novel depicting marriage without sentimentality. It is the story of Laura and Richard Lavender, five years married, who attempt to hide their real affection beneath a mask of indifference.

Sayers, Dorothy Leigh, ed.

The omnibus of crime. 1177p. O c. N. Y., Payson & Clarke \$3

A collection of detective stories and stories of mystery and horror, with an interesting introduction on this type of fiction by the editor, herself a writer of crime stories.

Schermerhorn, William David

Beginnings of the Christian church. 128p. (bibl.) D (Life and service ser.) [c. '29] N. Y., Methodist Bk. 75 c.

Scoggins, Charles Elbert

John Quixote. 260p. il. D [c. '29] Ind., Bobbs-Merrill \$2

The love story of a young American medical student and the sheltered daughter of an aristocratic Spanish family moves rapidly in the land of Don Quixote.

Seiler, Conrad

The husband of Xanthippe, and other short plays. 144p. D [c. '29] Bost., W. H. Baker \$1.60

Stalker, James, D.D.

The trial and death of Jesus Christ. (Dollar lib.) '29 Garden City, N. Y., Doubleday, Doran \$1

Stapleton, W. Olaf

A modern theory of ethics; a study of the relations of ethics and psychology. 286p. (bibl. footnotes) D [n.d.] N. Y., Dutton \$2.75

Steinbeck, John

Cup of gold. 269p. D c. N. Y., McBride \$2.50

A story, life of Henry Morgan, famous pirate.

Stewart, Frank Mann

The National Civil Service Reform League; its history, activities and problems. 304p. O '29 Austin, Tex., Univ. of Tex. Press buck. \$2.75

Ready, Marie Margaret

Physical education in city public schools. 104p. O (U. S. Bur. of Educ., physical educ. ser., no. 10) '29 pap. 15 c.

Roberts, Frank Harold Hanna, Jr.

Shabik'eshchee village; a late basket maker site in the Chaco Canyon, New Mexico. 172p. (4p. bibl.) il. map. diagrs. O '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. \$1

Sears, Victor H.

Full denture procedure. 148p. (bibl.) il. D c. N. Y., Macmillan \$2

Smith, Ethel M.

Toward equal rights for men and women. 139p.

(2p. bibl.) O c. Wash., D. C., Nat'l. League of Women Voters pap. 50 c.

Sparhawk, William Norwood, and Brush, Warren D.

The economic aspects of forest destruction in northern Michigan. 120p. (3p. bibl.) maps, diagrs. O (U. S. Dept. of Agri., technical bull. no. 92) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 25 c.

Spilman, Harold Addison, and Davis, Robert W.

Containers used in shipping fruits and vegetables. 38p. il. O (U. S. Dep't of Agri., farmers' bull. no. 1579) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

Stiles, Irene

Saplings; a novel. 311p. D c. N. Y., Rae D. Henkle \$2.50

A picture of a hard-working group of young people in London, who aspire to artistic careers.

Stone, Kathleen P.

The six-year-old's story-book. 191p. il. (col.) D [c.'29] Bost., Lothrop \$1.50

Connected stories of Louise and her little city cousin as they spend the summer together on the farm.

Strindberg, August

Easter, and other plays. 352p. D (Anglo-Swedish Literary Found. pub'ns.) [29] N. Y., Cape & Smith \$2.50

The first publication of the foundation established by George Bernard Shaw with his Nobel Prize money to publish translations of noteworthy Swedish books.

Tappmeyer, Stella Hamblen

The battle. 186p. front. (por.) D [c.'29] Bost., Meador Pub. Co. \$2

A story of Christian devotion.

Tead, Ordway

Human nature and management; the applications of psychology to executive leadership. 322p. (3p. bibl., bibl. notes) D c. N. Y., McGraw-Hill buck. \$3.50

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Waite, Helen Elmira

The "Icicle" melts; a story for girls. 310p. il. D [c.'29] Bost., Lothrop \$1.50

Brought up without the companionship of others her own age, Phyllis suffers when she first goes to boarding-school, but she learns to be a good "mixer."

Wasson, Mildred

The everlasting Harpers. 302p. D c. N. Y., Coward-McCann \$2

Back home in Maine, surrounded by his Harper aunts, Jerry needs Margot whom he met on the boat and played with in Paris.

Webb, Aquilla, D.D.

One thousand and one illustrations for pulpit and platform. (Dollar lib.) '29 Garden City, N. Y., Doubleday, Doran \$1

Webster's new standard dictionary of the English language; designed for high school, academic and collegiate grades; comp. by E. T. Roe; abridged from Webster's New standard dictionary, encyclopedic school ed. 1085p. il., map (col.), diagrs. D [c.'11-'29] Chic., Laird & Lee flex. fab. \$2.50

Westermarck, Eduard Alexander

Marriage. 115p. (bibl. note) D [n.d.] N. Y., Cape & Smith bds. \$1.50

A book on the history and fundamentals of the marriage institution by the great Finnish sociologist.

Whitelock, William Wallace, and Wilson, James Herbert, eds.

French eloquence. 193p. D (Borzoï French texts) '29 N. Y., Knopf \$1.35

Williams, Edward R.

The millionaire shoemaker [fiction]. 176p. D '29 Phil., Dorrance \$1.75

Wilson, Allan M.

The power within you. 197p. D c. N. Y., McBride \$1.50

Lectures on the science of the mind, that were delivered in California, last year.

Wilson, Henry H.

Occasional addresses of Henry H. Wilson; ed. by Charles Telford Fairfield. 460p. front. (por.) O '29 Lincoln, Neb., Editor, P.O. Box 68 \$5

Zamacois, Miguel

Les bouffons. 263p. S (Heath's modern lang. ser.) '29 Bost., Heath \$1.08

Stock, Harry Thomas

How to improve a young people's program. 43p. (bibls.) D [c.'29] Bost., Pilgrim Press pap. 35 c.

[Swift, Anna Hazel]

The American chemical industry; production and foreign trade in first quarter of twentieth century. 120p. diagrs. O (Dept. of Commerce, trade promotion ser., no. 78) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 20 c.

Thomas, Richard H.

The merchandising of petroleum products. 230p. front. (por.) D [c.'29] [Des Moines, Ia., Homestead Co.] \$2.50

Transactions of the American Institute of Chemical Engineers; v. 21, 1928. 147p. il. O '29 N. Y., Van Nostrand \$4

U. S. Bureau of Engineering

Instruction for the operation, care, and repair of storage-batteries; rev. ed. 78p. il., diagrs. O '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 15 c.

U. S. Dept. of Agriculture

The food, drug, and insecticide administration of the United States Department of Agriculture. 20p. il., map, diagr. nar. D (U. S. Dept. of Agri., miscell. pub'n no. 48) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

U. S. Dept. of Agriculture, Bureau of Chemistry and Soils

Fire-protective construction on the farm. 24p. il.

O (U. S. Dept. of Agri., farmers' bull., no. 1590) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

U. S. Federal Board for Vocational Education

Vocational education in agriculture, 1917-1927. 45p. diagrs. O (Bull., no. 134, agricultural ser. no. 35) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

U. S. Public Health Service

The ship's medicine chest and first aid at sea; comp. and ed. by medical officers of the United States Public Health Service by direction of the surgeon general. 214p. il. O (Misc. pub'n, no. 9) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. \$1

[Williamson, William F.]

The retail grocer's problems. 28p. diagrs. O (Dept. of Commerce, distribution cost studies, no. 5) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

Willoughby, W. W.

The constitutional law of the United States; 3 v.; 2nd ed. various p. '29 N. Y., Baker, Voorhis & Co. buck. \$36

Wilson, Meredith Chester

Extension methods and their relative effectiveness. 48p. (2p. bibl.) il., diagrs. O (U. S. Dept. of Agri., tech. bull. no. 106) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 15 c.

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Old and Rare Books

Frederick M. Hopkins

THE London auction year has come to an end. It closed last week with a series of sales that will give distinction to the season of 1928-1929. There was scarcely a session that did not establish many new records, frequently passing the extraordinary records made at the Kern sale last January in this city. The dramatic event of the year was the sale of the Luttrell Psalter and the Bedford Horae, two of the finest and most historic manuscripts remaining in private hands in England. For once British pride was thoroughly aroused, and there was a widespread feeling that these two beautiful manuscripts should not leave England. American collectors and dealers, it appears, respected this feeling, and no serious attempt was made to capture them. If present plans do not fail, both manuscripts will find their final home in the British Museum, and are saved for England forever, which is quite as it should be. The outstanding records made at Sotheby's last week are not yet available, but a cablegram says that they are "important and highly significant." We shall know more about them in a week or two.

THE above paragraph was based upon a personal cablegram received from London last week. Since that cablegram was received, information has reached New York that changes the situation quite materially. This information comes from a wireless message sent to the New York *Times* on Sunday and printed on Monday. The facts in regard to the purchase of the Luttrell Psalter and the Bedford Horae are as follows: J. Pierpont Morgan gave the British Museum authorities a commission to purchase the Psalter and accordingly it was withdrawn from the auction sale and sold directly by Mrs. Alfred Noyes,

who inherited it from her grandfather, for the agreed price of \$157,500. Mr. Morgan advanced the money interest free, giving the museum a year to raise the sum. The Bedford Missal may also become the property of the British nation through Mr. Morgan. This famous English manuscript was bought on his order placed with Bernard Quaritch for \$165,000. If this sum is raised within a year the manuscript will become the property of the British nation, otherwise it will go to Mr. Morgan. On Friday, August 2, Mr. Morgan visited the British Museum, and is said to have declared that the Psalter certainly must be kept in England. He said that he would like the other book himself, but at the same time he would be very glad that the museum should have it if they could raise the necessary amount. Both books are now on exhibition in the Grenville Library at the British Museum. A notice has been placed beside the books to the effect that subscriptions may be sent either to the director of the museum or the National Arts Collections Fund. In a year's time the English people will have demonstrated just how much sporting blood they have when it comes to saving the literary treasures which the people of Great Britain should keep forever.

WILLIAM K. BIXBY, the well-known collector and bibliophile of St. Louis, has given to the Washington University in St. Louis, an extensive collection of Eugene Field material, embracing first editions, association copies, autograph letters, and manuscripts. The letters in part are concerned with that period of Field's life passed in St. Louis and are of great personal interest. One of the characteristic letters is addressed to Thomas Hutchinson, the English poet and written

January 9, 1890, when Field was in England. After thanking Hutchinson for an autographed poem which he had sent him, he writes of his own work: "In 1887 Ticknor of Boston published a volume of my sketches, I am now rather ashamed of it. Last fall two volumes of my work, one of verse and one of prose, were issued to subscribers, the edition being limited to 250 copies of each book. The subscription price was a guinea a set, and I see that three guineas are now being offered in the market for such sets as can be captured. By a most humiliating blunder my own copies were reduced to five of each volume, and, after presenting copies to such friends as I could not neglect, I am left with only one set for my own use. It is very mortifying, but I am somewhat consoled by the fact that a popular edition of the books will presently be issued. I shall then do myself the distinct pleasure of sending you a set of the volumes."

FIFTEEN miles northeast of Lancaster, Pa., on a state highway, stands the remains of the Ephrata Cloisters, a notable religious and historical relic of the Colonial days. Only eleven members remain in the secular congregation of this religious community, and in order to save the structures and their furniture from theft and disintegration, the State of Pennsylvania is taking over the land and buildings. The purchase of the properties is to preserve the physical remains of one of the early communistic experiments in the United States and the home of the infrequent monastic orders developed by a Protestant sect. The wounded at the Battle of Brandywine were taken here and, although typhus fever developed through the wards of suffering men, the sisters served them with devotion to the end. A great service was also rendered here in the propaganda for the Revolution. A member, known as Brother Jabez, was a trusted agent of the Continental Congress. He was a translator of diplomatic correspondence, and he is said to have translated the Declaration of Independence into seven different languages. Ephrata was distinctly intellectual, and the third printing press put up on this side of the Atlantic was at this community. Many pamphlets and books were printed at this press, perhaps the most famous of these

being the Martyr Book containing 1,200 pages, which was printed for the Mennonites in 1784.

A. STANTON WHITFIELD, in his "Life and Work of Mrs. Gaskell," published by Routledge, has done a great deal to deserve the thanks of those who are charmed by the delightful "Cranford" or who have read her "Life of Charlotte Brontë," one of the outstanding biographies in the English language. Mr. Whitfield has compiled an excellent bibliography of the writings of Mrs. Gaskell, and has also made an index of practically everything that has been written about her in books and periodicals. He has not made the most of his material or opportunity as a biographer, for the story of the life of Mrs. Gaskell has never been told as it should be, but his industry in the gathering of material will place some future author very much in his debt for his painstaking industry.

AMONG the early, forthcoming books from the press of Farrar & Rinehart is "Morocco Bound: Adrift Among Books," by Edward Valentine Mitchell, bookseller, editor, publisher and bibliophile, of Hartford, Conn. Mr. Mitchell's bookshop in Hartford is well known on both sides of the Atlantic. In his book he describes the remarkable way in which he came to enter the field of bookselling. He tells in detail of the methods by which a frequently unprofitable line of endeavor may be commercially successful. His book will be illustrated with quaint prints, drawings and etchings and will be published in October.

ERNEST DRESSER NORTH'S last catalog is a short title list of 19th and 20th century English and American writers in first editions. Among some of the outstanding items are Barrie's "The Little Minister," 3 vols., 1891, inscribed copy, \$1,500; Blackmore's "Lorna Doone," 3 vols., presentation copy, \$1,500; Bryant's "White Footed Deer and Other Poems," 1844, \$500; Byron's "Childe Harold's Pilgrimage," 3 vols., 1812-18, \$1,200; Hawthorne's "The Scarlet Letter," 1850, \$300; and Shaw's "Man and Superman," 1903, \$250.

G. R. ADAMS, director of the William L. Clements Library, Ann Arbor, Michigan, at the recent seventh annual meeting of the Anglo-American Historical Society in London defended the transfer of important historical and literary manuscripts from England to America on the ground that such transfers had made many of those documents accessible to the public for the first time. The remarks of Mr. Adams have been discussed by the English press and the consensus of opinion supports him, frequent reference to the publication of the Boswell Papers being used as an illuminating illustration.

THE plans for the new building of the Lenin Library in Moscow have been finally adopted. It will have nine reading rooms and accommodations for 8,000 persons daily. The 6,500,000 books which it will possess will make the library not only the largest in Russia, but one of the great libraries of the world. The libraries of Chekhov Gorky, Tolstoy, and other great Russian writers will be gathered in one central literary museum, a part of the Lenin Library, and will be the great literary treasure of Russia, for the writers' manuscripts will be assembled here, together with rare and important editions of their writings.

"A CHECK-LIST Catalog of Modern First Editions," from the Centaur Book Shop, of Philadelphia, comprises a large number of first editions mainly of English authors, together with selections from more than a score of American and English private presses. Most of the items are of moderate value and frequently priced low.

A LIMITED edition of George Moore's "The Brook Kerith" will be issued by the Macmillan Company, its distinguishing feature being a series of twelve engravings by Stephen Gooden. Only 500 numbered copies will be printed, and each of them will be autographed by both the author and artist.

THE current autograph catalog of John Heise, of Syracuse, contains 563 lots, mainly American historical, with many fine American and English literary letters, choice Shakespeareana and a remarkable col-

lection of musical autographs and manuscripts, the composers including Beethoven, Haydn, Von Weber, Herold, Debussy, and Rubenstein. The American historical letters include signers, and generals and statesmen of the Revolutionary War period, as well as many presidents and military and civil leaders of the United States since the adoption of the Constitution.

NO writer of fiction of the last two decades of the last century was more beloved than Sarah Orne Jewett, and no one wrote for more varying audiences. Her tales of the pine belt of New England have been accepted as classics in that they represent with unerring fidelity the people she knew so well. Little attention had been paid to her books by collectors until the recent publication of her "Life" by Houghton Mifflin Company, which appears to have stirred up both collectors of first editions and of autographs.

AN extra number of *The Magazine of History*, published by William Abbatt of Tarrytown, N. Y., deals with scarce Lincolniana, and gives a reproduction of the unique print of "Lincoln as a Flatboatman," sold last season in this city. Six articles now out of print are given in the number, one being a documented story of how the body of John Wilkes Booth was hidden.

AMONG the Fall publications of the Princeton University Press will be a facsimile reproduction of the first authoritative, or 1729, edition of Pope's "Dunciad," with an introduction and critical notes and commentary by Professor Robert Kliburn Root of Princeton. This new bicentennial edition will be limited to 500 copies.

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Forthcoming Issues

✿ ✿ ✿ Harford Powell, Jr., after pointing out that the modern watch is thinner than grandpa's used to be, and that the big, fat, over-stuffed motor car that Anna Held drove down Broadway, has given way to a slimmer model, says that books might follow their example and be much less bulky. His article on "Thinner Books" appears next week. ✿ ✿ ✿

✿ ✿ ✿ Dollar books and methods of selling them will be the body of the matter of the August 27th issue. Among others, Ruth Leigh, known for previous articles on retailing, has written on "How to Merchandise Dollar Books." ✿ ✿ ✿

✿ ✿ ✿ In the August 31st issue of the *Publishers' Weekly* there will be a series of special numbers on the selling of children's books. This series is a continuance of a similar one which appeared in the Spring. ✿ ✿ ✿

✿ ✿ ✿ Next week, the third issue in the month, will contain the Monthly Rare Book Department. John T. Winterich will begin his second series of "Romantic Stories of Books" with "Gulliver's Travels." The first series will be issued in book form by Greenberg this fall. ✿ ✿ ✿

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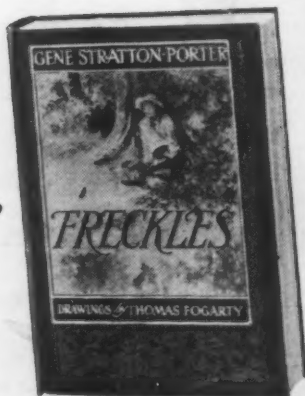


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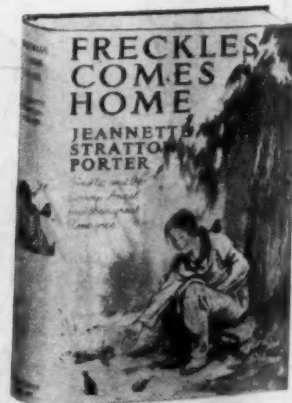


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